

Lesson Plan

Name of the Faculty : Ms. Shivangi (ASST.PROFESSOR)
Discipline : BBA
Semester : 6th
Subject : Consumer Protection (BBA-308)
Lesson Plan Duration : 15 weeks (from January, 2018 to April, 2018)

Work Load (Lecture/Practical) per week (in hours): Lecture: 5, Practical:0

Week	Theory	
	Lecture Day	Topic(including Assignment/Test)
1st	1 st	Consumer- Concept Types
	2 nd	Need for consumer protection
	3 rd	Approaches to consumer protection
	4 th	Review /Tutorial
	5 th	Problem Session
2nd	6 th	Consumer Buying motives
	7 th	Doctrines of Caveat emptor & venditor
	8 th	Doctrines of Caveat emptor & venditor
	9 th	Review
	10 th	Assignment-1 /Test-1
3rd	11 th	Concept of consumer's sovereignty
	12 th	Basic consumer rights Measures for consumer protection in India
	13 th	Measures for consumer protection in India
	14 th	Review / Tutorial
	15 th	Problem Session
4th	16 th	Measures for consumer protection in India
	17 th	Basic Provisions CPA 1986
	18 th	Setup for consumer protection under CPA
	19 th	Review/ Tutorial
	20 th	Assignment-2/ Test -2
5th	21 st	Procedure of filing a complaint
	22 nd	Relief Available
	23 rd	Group Discussion
	24 th	Group Discussion
	25 th	Case Studies
6th	26 th	Case studies
	27 th	MRTP Act
	28 th	MRTP Act
	29 th	Review/ Tutorial
	30 th	Problem Session

7th	31 st	Competition Act
	32 nd	Voluntary Consumer Organization
	33 rd	Voluntary Consumer Organization
	34 th	Review/ Tutorial
	35 th	Case Studies
8th	36 th	Formation of a Voluntary Consumer Organization
	37 th	Business Self Regulation
	38 th	Consumer Awareness
	39 th	Review/ Tutorial
	40 th	Assignment-3/Test-3
9th	41 st	Developments in Consumer Protection movement
	42 nd	Consumer information
	43 rd	Consumer information and knowledge as a means of protection
	44 th	Review/ Tutorial
	45 th	Problem Session
10th	46 th	Sources of consumer information
	47 th	Ethical Marketing
	48 th	Ethical Marketing
	49 th	Review/ Tutorial
	50 th	Problem Session
11th	51 st	Advertising
	52 nd	Advertising
	53 rd	Advertising Standard Council
	54 th	Review/ Tutorial
	55 th	Problem Session
12th	56 th	Legislative framework on consumer protection in india
	57 th	Emerging issues in consumer protection and law
	58 th	E-Commerce and Consumer Right
	59 th	Review/ Tutorial
	60 th	Assignment-4 /Test-4
13th	61 th	Case Studies- Service Sector – Airlines, Banking, Insurance
	62 nd	Case Studies- Housing
	63 rd	Case Studies- Medical negligence
	64 th	Group Discussion
	65 th	Problem Session
14th	66 th	Case Studies- Lawyers negligence
	67 th	Presentation of Case studies
	68 th	Presentation of Case studies
	69 th	Presentation of Case studies
	70 th	Presentation of Case studies
15th	71 st	Review of Unit-1 & 2
	72 nd	Review of Unit-3
	73 rd	Review of Unit-4
	74 th	Problem session

	75 th	Problem session
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IMPORTANT DATES (KEY DATES)

* 14 to 16 February, 2018 (Wednesday -Friday)----- SESSIONAL I

* 4 - 6 April, 2018 (Wednesday - Friday) ----- SESSIONAL II

*27 April, 2018 (Friday) ----- LAST DAY OF SESSION

*1 May to 8 May, 2018 (Tuesday-Tuesday)----- PRACTICAL EXAMINATION

Start of End semester examinations (Even Semester)-----11 May, 2018 (Friday) to 10 June, 2018 (Sunday)

(Ms. Shivangi)

Asst. Professor