

Lesson Plan

Name of the Faculty : DR. RENU KAKKAR (PROFESSOR)

Discipline : BBA

Semester : 6TH

Subject :E- COMMERCE (BBA-310)

Lesson Plan Duration :15 weeks(from January, 2018 to April, 2018)

Work Load (Lecture/Practical)per week(in hours): Lecture:3, Practical:2

Week	Theory		Practical	
	Lecture Day	Topic(including Assignment/Test)	Practical Day	Topic
1st	1st	Introduction of E-Commerce, meaning, nature, concept	1st	e-commerce sites
	2nd	Advantages and reason for transacting online	2nd	e-commerce sites
	3rd	Categories of e-commerce		
	T1	Tutorial---review of lectures		
2nd	4th	Planning on line business	3rd	Online transactions
	5th	Nature and dynamics of internet	4th	Online transactions
	6th	Pure online vs. brick and click business		
	T2	Tutorial---problem/review of lectures		
3rd	7th	Accessing requirements of online business	5th	e-wallets
	8th	Designing of system,	6th	e-wallets
	9th	Development of system		
	T3	Tutorial---problem/ review of lectures		
4th	10th	Deployment of system	7th	
	11th	One to one enterprise	8th	
	12th	Technology for online business		
	T4	Tutorial---problem/review of lectures		
5th	13th	Internet	9th	
	14th	IT Infrastructure	10th	

	15th	Middleware contents		
	T5	Text and integrating e-business applications		
6th	16th	Mechanism of making payment through internet	11th	
	17th	Online payment mechanism	12th	
	18th	Assignment on unit-1 Test of unit-1		
7th	19th	Electronic payment system	13th	Electronic payment system
	20th	Payment gateways	14th	Electronic payment system
	21st	Tutorial---problem/review of lectures		
	T6	Visitors to website		
8th	22nd	Tools for promoting website	15th	Payment gateways
	23rd	Assignment on unit-1 Test of unit-1	16th	Payment gateways
		24th		Plastic money
	T7	Debit card, credit card		
9th	25th	Laws related to online transaction	17th	Plastic money-debit/credit cards
	26th	Applications in e-commerce	18th	Plastic money-debit/credit cards
	27th	Tutorial---problem/review of lectures		
	T8	e-commerce applications in manufacturing		
10th	28th	e-commerce applications in wholesale	19th	e-commerce applications
	29th	Assignment on unit-2 Test of unit-2	20th	e-commerce applications
		30th		Tutorial---problem/review of lectures
	T9	e-commerce applications in retail		
11th	31st	e-commerce applications in service sector	21st	e-commerce applications
	32nd	Virtual existence concept	22nd	e-commerce applications
	33rd	Working of virtual organization		
	T10	Advantages of virtual organization		

12th	34th	Pitfalls of virtual organizations	23rd	
	35th	Workface and work zone of virtual organizations	24th	
	36th	Work space of virtual of organizations, Staff less organization		
	T11	Designing on e-commerce model for a middle level organization		
13th	37th	The conceptual design	25th	
	38th	Transaction handling	26th	
	39th	Infrastructure and resource requirement		
	T12	System flowchart		
14th	40th	Security in e-commerce	27th	
	41st	Digital signature	28th	
	42nd	Network security		
15th	43rd	Data encryption, secret keys	29th	
	44th	Problem session	30th	
	45th	Problem session		

IMPORTANT DATES (KEY DATES)

* 14 to 16 February, 2018 (Wednesday -Friday)----- SESSIONAL I

* 4 - 6 April, 2018 (Wednesday - Friday) ----- SESSIONAL II

*27 April, 2018 (Friday) ----- LAST DAY OF SESSION

*1 May to 8 May, 2018 (Tuesday-Tuesday)----- PRACTICAL EXAMINATION

Start of End semester examinations (Even Semester)-----11 May, 2018 (Friday) to 10 June, 2018 (Sunday)