



## NEWSLETTER

G.V.M. Institute of Technology & Management

Vol- 3

March-June, 2020

### Message from Principal



**“We cannot always build the future for our youth, but we can build our youth for the future.”**

Dear Readers

These words by Franklin D. Roosevelt perfectly describe our aim at G.V.M. Institute of Technology & management. Beyond providing a sound education, we wish to provide our students a holistic learning experience for life. Our aim is to teach students to learn, not just study. Hence, we strive to travel beyond the boundaries of mere books. We have realized that the future is abstract and unknown but the youth in our hands are real and can be moulded. Always remember, great effort bears the sweet fruit of success. We want you to taste the fruit of success once and for the rest of your life, you will never rest.

Sincerely,

**Dr. Manju Papreja**

**Principal, GVMITM**

## Webinar on Artificial Intelligence

GVMITM IT students attended a webinar on Artificial Intelligence on 29<sup>th</sup> March 2020. The session was conducted by an AI expert who told students about various aspects of **Artificial Intelligence** and how it is being used in day today's world. The session proved to be a great learning for all the students. The aim of this workshop was to focus on the areas of Artificial Intelligence with special emphasis on Data Science and Machine Learning. Concepts like statistics, data analysis, machine learning and their related methods were discussed. Various Case studies were discussed to highlight that how Data science is highly demanded in Business and companies.

The speaker also talked about the job opportunities in Data Science.



## Webinar on Digital Marketing

GVMITM organized webinar for GVMITM students on Digital Marketing. The marketing

expert provided the students with some great marketing tips and tricks that can be used in the today's time digitally. The speaker also discussed about the marketing strategies such as search engine optimization, SMO, Mobile and E-mail marketing. On the whole it was a great learning session for students.



## All is Well Event

DCRUST University organized a 7 days event from 27<sup>th</sup> April to 3<sup>rd</sup> May 2020 called as All is Well. Students of GVMITM participated in various events, wherein **Ms. Pushpa Kanal, BBA scored 1st position** in sketch down and **Bhavya, MBA Scored 2<sup>nd</sup> Position** in Alfaz.

## Look Up In Lockdown

GVMITM organized an event on 8<sup>th</sup> may 2020 .The event was so well designed with Powerful and Amazing competition. Expectedly, the students participated with lots of excitement and

expectations. Some of the competitions that were part of this event were: Essay writing, short video, Poetry, Dance, Indoor Photography. Lots of entries came in from students and they utilized the lockdown period with all the zeal to win in these competitions.

### Face book Live Sessions

GVMITM students attended live session on Face book on Cyber Security. The session was conducted by Umesh Thota, CEO and founder of AMAZEWIT. The session focused on career options available in this field and how one can proceed to work in this domain. The speaker explained all the aspects related to security and major crimes can be caught online using certain techniques. It was a major learning for all the students.



### Online National Level Competition

Gandhi Memorial National College, Ambala organized an online national level competition on PowerPoint presentation on 23<sup>rd</sup> May 2020. Children showed their creativity in their presentations. This was done with the sole purpose of encouraging the exceptional and outstanding potential in students.

### National Level Online Quiz

On 30<sup>th</sup> May, 2020 Quiz was organized by S.D. College Panipat to provide intensive learning and to enlighten the students on the current pandemic situation- COVID19 trends which will in turn make them better informed and better professionals.

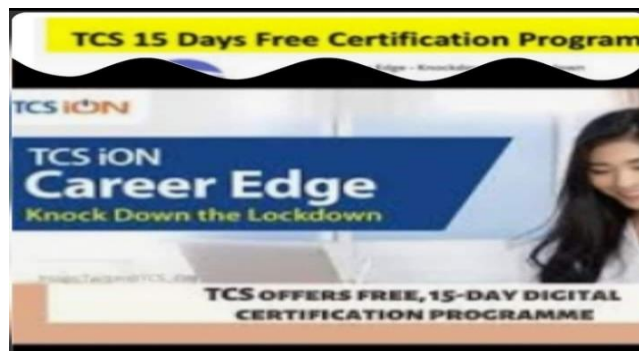
### COMMERCE QUIZ

Commerce Department of S.D. College Panipat College, organized an inter college competition in form of various events- Business Quiz, Debate and Poster Making on 6<sup>th</sup> June 2019. Various students participated and went ahead to showcase their skills. It mainly focused on Business and commerce aspects All the students were appreciated for their participation.

### National Level Article Writing

Hindu Girls College organized an article writing competition on 10<sup>th</sup> June 2019. Various colleges participated in the competition. The Topic was

about the Survival Strategies amidst Covid-19 and after lockdown. Students wrote their thoughts and Hansika scored 6<sup>th</sup> rank and Bharti of BBA got 9<sup>th</sup> rank. They beautifully penned down their thoughts and described all the possible strategies.



## Online Web Designing Competition

On 5<sup>th</sup> June, GVMITM students participated in web page designing competition on the theme of E-learning in lock down organized by Govt. PG College for Women, Rohtak.



You are invited to participate in  
**Inter-College Web Designing Competition**  
Organized by Deptt. of Computer Science

**Learning Rebooted:  
E-Learning in Lock-Down**

**Rules & Regulations**

- Only UG Students can participate in the competition.
- A website should contain 5-6 pages.
- Website should be compatible with Google Chrome.
- Decision of Judges will be Final.
- Certificate and Prizes will be given after College Reopens.
- Result will be intimated by email and also on our college portal.
- Participants must email the zip file of website at [gvsudeshlather@gmail.com](mailto:gvsudeshlather@gmail.com) by **May 14th, 2020**.
- Participants must register themselves through below link.

Govt. PG College for Women, Rohtak  
Principal Mrs. Poonam Bhanuwal  
[gvrohtak@gmail.com](mailto:gvrohtak@gmail.com)

Convener  
Dr. Sudesh Lather (Head of the Department)  
[gvsudeshlather@gmail.com](mailto:gvsudeshlather@gmail.com)

Prizes: ₹ 300, ₹ 200, ₹ 100

\*For Registration follow the link → <https://forms.gle/7Bz6DeywAJAduRtPMSE>

## Career Edge Programme

GVMITM students registered for TCS 'Career Edge' program. It was a 15 days certification program. Students utilized the lockdown period to enhance and sharpen the skills. The course was specially created to help students effectively utilize the time they have during the lockdown in developing your soft and hard skills to enhance and sharpen personality and knowledge.

## NPTEL Special Lecture Live Session Series

NPTEL organized live session by AICTE on YouTube for Management and IT students in the series of The NPTEL Special Lecture sessions organized by AICTE, GVMITM students attended live sessions and learnt the topics that helped them to gain new knowledge and to build a successful career.

Live on YouTube

**NPTEL SPECIAL LECTURE SERIES**  
WEEK 3

WANT TO LEARN ABOUT CUTTING EDGE TECHNOLOGY?  
CAREER CHOICES?  
RESEARCH AREAS?

<p>May 1 6:00 PM</p> <p><b>Mr. S. Radhakrishnan (RJK)</b> Sports Broadcaster</p> <p>Career in Sports Broadcasting - Serious Business with a lot of fun!</p>	<p>May 1 7:00 PM</p> <p><b>Dr. Sameer Sahasrabudhe</b> Project Research Scientist, IIT Bombay</p> <p>Animation: To Explain or To Explain</p>
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**CLICK HERE**

