

No. of Printed Pages : 03

Roll No. ....

**A501**

**Dual Degree B.B.A.-M.B.A.**

**Management EXAMINATION, Dec. 2019**

(First Semester)

(Main & Re-appear)

(BBA/MBA)

BBA101B/MBAD101

**BUSINESS ORGANISATION**

*Time : 3 Hours*

*[Maximum Marks : 75*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

(3-32/9) M-A501

P.T.O.

1. Explain the following :

- (a) Commerce
- (b) Partnership
- (c) Memorandum of Association
- (d) Merger
- (e) Types of risk in business. 15

### Unit I

2. What is meant by ethics ? What are its features ? Explain the issues involved in business ethics. 15

3. (a) What is meant by Business Environment ?  
What are its characteristics ? 7½
- (b) Explain the concept of social responsibility of business. 7½

### Unit II

4. Define sole proprietorship. Why sole proprietorship is preferred over other forms of business ownership ? What are its limitations ? 15

5. (a) What is meant by Entrepreneurship ?  
What are its characteristics ? 7½
- (b) Distinguish between a company and a cooperative society. 7½

### Unit III

6. Explain in detail the steps involved in formation of a company. 15
7. What are the different sources of finance in business ? Explain in detail. 15

### Unit IV

8. What is Business Process Outsourcing ?  
Explain its importance in business world. 15
9. Write short notes on the following :
- (a) Role of government as business regulator 7½
  - (b) Emerging formats of business organisation. 7½

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Roll No. ....

**A502**

**Dual Degree B. B. A.-M.B.A.  
(Management) EXAMINATION, Dec.  
2019**

(First Semester)

(Main & Re-appear)

(BBA/MBA)

BBA103B/MBAD103

FINANCIAL ACCOUNTING

*Time : 3 Hours]*

*[Maximum Marks : 75*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. Q. No. 1 is compulsory.

(3-32/11)M-A502

P.T.O.

1. (i) Discuss the limitations of accounting.
- (ii) Explain the difference between Real accounts and Nominal accounts.
- (iii) Discuss the various causes of charging depreciation.
- (iv) Classify the different types of expenditure.
- (v) List out the various terms which shown in the liabilities side of Balance Sheet.
- (vi) Discuss the objectives of preparing a trial balance.
- (vii) Differentiate between Journal and Ledger.

### Unit I

2. Give one suitable transaction that would result into each of the following :
  - (i) Increase in Assets and decrease in another assets
  - (ii) Increase in one liability and decrease in another liability

- (iii) Increase in Liability and Decrease in Proprietor's equity
- (iv) Increase in one Assets and Increase in Liability.

3. Explain the following with suitable examples :

- (i) Accounting Period
- (ii) Money Measurement concept
- (iii) Principle of Conservation
- (iv) Principle of Consistency.

### Unit II

4. The account of a business firm wrongly prepared the following trial balance. You are required to draw up a trial balance correctly.

Head of Accounts	Debit	Credit
	Balance	Balance
	(Rs.)	(Rs.)
1 Capital	—	60,000
2 Stock at Commencement	5,000	—
3 Discount Allowed	—	500



4 Commission Received	—	700
5 Fixed Assets	—	60,000
6 Sales	85,000	—
7 Purchase	—	45,000
8 Return Outward	—	1,000
9 Return Inward	2,000	—
10 Carriage Inward	—	600
11 Carriage Outward	—	700
12 Wages and Salaries	25,000	—
13 Bills Receivable	7,000	—
14 Debtors	9,000	—
15 Bills Payable	—	7,000
16 Rent	3,000	—
17 Interest Paid	—	2,000
18 Cash	800	—
19 Creditors	6,900	—
20 Stock at the End	33,800	—
Total	<u>1,77,500</u>	<u>1,77,500</u>

5. Discuss the rules of posting of different account books.

### Unit III

6. What is Depreciation ? State the different factors which should be considered while choosing a depreciation method.
7. Discuss the written down value method by an Imaginary data.

### Unit IV

8. Distinguish between the following :
- (i) Capital Expenditure and Revenue Expenditure
- (ii) Receipts and Revenue Receipts with suitable example.
9. On March 31st, 2016 the following Trial Balance are extracted from the books of R. K. Brothers :

Particulars	Rs.	Rs.
Capital A/c	—	1,00,000
Plant and Machinery	1,00,000	—
Sales	—	4,07,000

Purchases	2,60,000	—
Return	6,000	5,750
Opening Stock	40,000	—
Discounts	350	—
Bank Charges	75	—
Sundry Debtors	45,000	—
Sundry Creditors	—	35,000
Salaries	26,800	—
Wages	30,000	—
Carriage	1,950	—
Bad Debts Provision	—	1,325
Rent, Rates and Taxes	10,000	—
Advertising	2,000	—
Cash in hand	900	—
Cash at bank	6,000	—
Furniture	20,000	—

You are required to prepare final accounts for the year ended 31st March, 2016 and the balance sheet as on date. The following adjustments are required :

- (i) Closing Stock Rs. 35,000.
- (ii) Depreciation on Plant and Machinery @ 15% p.a. and on furniture @ 10% p.a to be provided.

- (iii) Bad Debts provision to be adjusted to Rs. 500.
- (iv) Interest on capital to be allowed at 10% p.a.
- (v) 15% of the profit remaining after charging interest on capital to be carried to General Reserve.

**Unit IV**

8. What do you understand by Perfect Competition ? Discuss the features and determination of price under Perfect Competition.
9. Write notes on the following :
- (a) Monopolistic Competition
  - (b) Price v/s Non-price Competition.

No. of Printed Pages : 04

Roll No. ....

**A503**

**Dual Degree B. B. A.-M. B. A.  
Management EXAMINATION, Dec. 2019**

(First Semester)

(Main & Re-appear)

(BBA/MBA)

BBA105B/MBAD105

**MICRO ECONOMICS FOR BUSINESS  
DECISIONS**

*Time : 3 Hours]*

*[Maximum Marks : 75*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

**Section A**

**Note :** Attempt any *Five* parts of Q. No. 1 from Section A which carries 3 marks each.



1. Explain the following :

- (i) Macro Economics
- (ii) Static Equilibrium
- (iii) Demand Forecasting
- (iv) Cardinal Utility Approach
- (v) Fixed Cost v/s. Variable Cost
- (vi) Product Differentiation
- (vii) Oligopoly.

**Note :** Attempt any *four* questions (*one* question from each Unit) from Section B which carries 15 marks each.

### Section B

#### Unit I

2. What do you mean by Micro Economics ?  
Also explain the nature and significance of Micro Economics in detail.
3. Write notes on the following :
  - (a) Objectives of a Firm
  - (b) Central Problems of an Economy.

#### Unit II

4. What do you understand by the term Demand ?  
Discuss the types and determinants of Demand.  
Also explain the Law of Demand in detail.
5. What do you mean by Elasticity of Demand ?  
How is it measured ? Explain the implications of Elasticity of Demand in decision-making process.

#### Unit III

6. What do you understand by Economy of Scale ? Explain the internal and external economies of scale in detail.
7. Write notes on the following :
  - (a) Production function
  - (b) Returns to Factor v/s Returns to Scale.



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**A505**

**Dual Degree B. B. A.-M. B. A.  
Management EXAMINATION, Dec. 2019**

(First Semester)

(Main & Re-appear)

(BBA/MBA)

BBA109B/MBAD109

**FUNDAMENTALS OF STATISTICS**

*Time : 3 Hours]*

*[Maximum Marks : 75*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Section A is compulsory. Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks. Simple calculator is allowed.

### Section A

1. Attempt all the questions :
  - (a) Define the concept of weighted average. 2
  - (b) Explain the concept of presentation. 2
  - (c) Explain the concept of inter-quartile range. 2
  - (d) What do you mean by standard deviation? 2
  - (e) Define the concept of multiple correlations. 2
  - (f) What do you mean by standard error of estimate? 2
  - (g) Explain the concept of index number. 3

### Section B

#### Unit I

2. What do you mean by fundamentals of statistics? Explain its scope and importance. 15

3. Explain the following :

- (a) Explain the different basis of classification of data. 8
- (b) Explain the different types of frequency distribution. 7

#### Unit II

4. (a) Calculate the value of mode from the following data : 15

Marks	No. of Students
10-20	4
20-30	6
30-40	20
40-50	32
50-60	33
60-70	17
70-80	8
80-90	2

- (b) Explain the relationship between arithmetic, harmonic and geometric mean.

5. Goal scored by two teams X and Y in a football session were as follows :

No. of Goal Scored	No. of Matches by X	No. of Matches by Y
0	15	12
1	5	5
2	8	6
3	7	7
4	4	3

by calculating the coefficients of variation in each case, find which team may be considered more consistent. **15**

### Unit III

6. What do you mean by correlation and explain its types and importance. **15**
7. For a set of 10 pair reading on X and Y, the coefficient of correlation is 0.75 and the standard deviation of Y series is 4.2. Find the standard error of Y on X. **15**

### Unit IV

8. From the data given below, calculate the Chain Base Index Numbers : **15**

Year	Prices
2012	31
2013	22
2014	28
2015	24
2016	30
2017	27
2018	25

9. What do you mean by time series analysis and explain its components and importance ? **15**

*Team a dibyudhan  
with which a st. d  
win stand  
 $\sigma_y = 4.2$   
H is 9. team which mean the  
difference between  
ensemble direct difference  
H represent a  
Population  
by 54.*



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**A506**

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Management EXAMINATION, Dec. 2019**

(First Semester)

(Main & Re-appear)

(BBA/MBA)

BBA111B/MBAD111

**BUSINESS COMMUNICATION**

*Time : 3 Hours]*

*[Maximum Marks : 50*

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**Note :** Q. No. 1 is compulsory. Attempt *four* more questions, selecting *one* question each from all the four Units. All questions carry equal marks.

(3-32/24)M-A506

**P.T.O.**

1. Write short notes on the following :
  - (i) Process of Communication
  - (ii) Reading Skills
  - (iii) Memo and Notices
  - (iv) Communication Network
  - (v) Brochure.

### Unit I

2. Discuss the concept and nature of communication. Why communication is said to be life-blood of any organisation ?
3. What are different barriers to effective communication ? How these barriers can be overcome ?

### Unit II

4. What are listening skills ? How they can be learnt ? What happens when effective listening is not there ?

5. Distinguish between verbal and non-verbal communication. What are different forms of non-verbal communication ?

### Unit III

6. Compare and contrast written and oral communication. What are features of effective writing ?
7. Describe the process of business letter writing. Discuss components and layout of business letters.

### Unit IV

8. What are different components and features of business reports ? What are different types of business reports ?
9. Why agenda of a meeting must be circulated before meeting takes place ? Why minutes are recorded and stored with all those who attended/supposed to attend the meeting ?

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**A507**

**Dual Degree BBA-MBA Management  
EXAMINATION, Dec. 2019**

(First Semester)

(Main & Re-appear)

(BBA/MBA)

BBA113B/MBAD113

**COMPUTERS FUNDAMENTALS-I**

*Time : 3 Hours]*

*[Maximum Marks : 50*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. Q. No. **1** is compulsory. All questions carry equal marks.

(2-27/6) **M-A507**

**P.T.O.**



1. Write short notes on the following :  $5 \times 2 = 10$

- (a) ALU
- (b) Pointing devices
- (c) Interpreter
- (d) Software
- (e) Plotters.

### Unit I

- 2. Describe the various capabilities and limitations of computer. 10
- 3. Define storage units. Explain classifications of memory. 10

### Unit II

- 4. With the help of examples distinguish between impact and non-impact printers. 10
- 5. Convert the following numbers :  $2 \times 5 = 10$ 
  - (a)  $10111_2 = (?)_{10}$
  - (b)  $ABC_{16} = (?)_2$

### Unit III

- 6. Elaborate various functions of operating system. 10
- 7. Describe representation, levels and rules of flow charts with examples. 10

### Unit IV

- 8. Discuss the various tools and advantages of multimedia. 10
- 9. Analyze impact of computers on society and entertainment. 10