

No. of Printed Pages : 03

Roll No.....

B-151

B.B.A. EXAMINATION, May 2015

(Second Semester)

(Main/Re-appear)

BBA-102

PRINCIPLES OF MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(1-32) M-B-151

P.T.O.

Unit I

1. Can you think of a situation in which you played a managerial role discuss the basic managerial role and the skill you exhibited in that role ? 14
2. (a) System and contingency approach in management. 7
- (b) Contemporary issues and challenges in management. 7

Unit II

3. Explain when you can implement strategic planning, tactical planning and operational planning in an organization and how these three planning are different. 14
4. Describe group decision making in organization and why decision making is so important in an organization. ? 14

Unit III

5. Elaborate different types of organization structure and design a organization structure for a large fertilizer manufacturing company. 14
6. Distinguish between division of work and distribution of authority and authority to be delegated. 14

Unit IV

7. What are the prerequisites of effective control system and why people resist control ? 14
8. (a) Controlling Techniques. 7
- (b) Social Audit. 7

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B-152

B.B.A. EXAMINATION, May 2015

(Second Semester)

(Main & Re-appear)

BBA-104

**MACRO ECONOMIC ANALYSIS AND
POLICY**

Time : 3 Hours]

[*Maximum Marks : 70*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. What do you mean by Macro Economics ? Also explain macro economic equilibrium in detail.
2. What is the nature of a Trade Cycle ? Also explain causes of booms and recessions of a trade cycle.

Unit II

3. Write short notes on the following :
 - (a) Income Consumption Relationship
 - (b) Cyclical and Secular Consumption.
4. Discuss in detail Keynesian model of Income determination and multiplier analysis.

Unit III

5. Define the term Fiscal Policy. Also explain basic issues in fiscal deficit Management.
6. What do you mean by Business Taxes? Also explain types and incidence of business taxes.

Unit IV

7. What do you mean by Monetary Policy ? Discuss detail types and causes of Monetary Policy.
8. Write short notes on the following :
 - (a) Regulatory Role of Central Bank
 - (b) Credit Creation Process and Money Multiplier.

