

No. of Printed Pages : 03

Roll No. ....

**B-152**

**B.B.A. EXAMINATION, May 2016**

(Second Semester)

(Main & Re-appear)

**MACRO-ECONOMIC ANALYSIS AND  
POLICY**

**BBA-104**

*Time : 3 Hours*

*[Maximum Marks : 70*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks. Q. No. 1 is compulsory.

1. Write short notes on the following :

- (a) Business taxes
- (b) Instruments of monetary policy
- (c) Cyclical consumption
- (d) Nature of a trade cycle
- (e) Circular flow of income
- (f) Money multiplier
- (g) Fiscal deficit.

2×7=14

#### Unit I

2. What do you mean by Macroeconomics ? Also explain scope and nature of macro-economics in detail. 14
3. Define the term Income. Also discuss aggregate demand and supply in detail. 14

#### Unit II

4. Discuss in detail relative and permanent income hypothesis. 14

5. Write short notes on the following : 7 each

- (a) Multiplier Analysis of consumer behaviour
- (b) Simple Keynesian model of income determination.

#### Unit III

6. What is Fiscal Policy ? Discuss in detail issues related to fiscal deficit management. 14
7. What are the various types of business taxes ? Discuss in detail. 14

#### Unit IV

8. Define the term monetary policy. Also explain various instruments and types of monetary 14
9. Discuss in detail promotional and regulatory role of central bank in India. 14

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**B-151**

**B.B.A. EXAMINATION, May 2016**

(Second Semester)

(Main & Re-appear)

PRINCIPLES OF MANAGEMENT

BBA-102

*Time : 3 Hours*

*[Maximum Marks : 75*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all. Q. No. 1 is compulsory. Besides Q. No. 1 attempt *one* question from each Unit.

1. Write in short about the following :

- |                                    |   |
|------------------------------------|---|
| (a) Process of management          | 2 |
| (b) Management by objectives (MBO) | 2 |

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P.T.O.

- (c) Human relation 2
- (d) Division of work 2
- (e) Controlling techniques 2
- (f) Social audit 2
- (g) Tactical planning. 2

### Unit I

- 2. Discuss the classical approach to management. How this approaches different from contingency approach ? 14
- 3. Explain the process of management and the basic managerial roles in an organization. 14

### Unit II

- 4. Define process of planning. How strategic planning different from tactical planning and why companies should implement strategic planning ? 14
- 5. What is behavioural aspect of decision making and what are the factors influence the decision making of managers in an organization ? 14

### Unit III

- 6. Explain distribution of authority. How distribution of authority is linked to the organization structure ? Explain with the examples of organization structure. 14
- 7. Discuss behaviour and situational approach to leadership and why the managers leadership quality important for organizations' success ? 14

### Unit IV

- 8. For improving the organization performance how a company can implement effective control system and overcome the resistance to control. 14
- 9. Explain the nature, purpose and process of controlling in organization. 14