

No. of Printed Pages : 03

Roll No.

D-152

B. B. A. EXAMINATION, May 2017

(Fourth Semester)

(Main & Re-appear)

(BBA)

BBA-204

HUMAN RESOURCE MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(3-39/16)M-D-152

P.T.O.

Unit I

1. What is Human Resource Management ? Also discuss objectives and functions of human resource management in detail. 14
2. What do you mean by strategic human resource management ? Also explain HRM policies in detail. 14

Unit II

3. Define Human Resource Planning. Discuss in detail process of human resource planning. 14
4. Write short notes on the following : 7 each
 - (a) Right sizing and flexible work schedule
 - (b) Placement and Induction.

Unit III

5. What is executive development programme ? Also explain importance and techniques of executive development programme. 14

6. What do you mean by cross-cultural training ? Also explain various methods of training in detail. 14

Unit IV

7. Discuss in detail employee benefits provided in the organisation. 14
8. What is Performance Management System ? Discuss in detail essentials for safe and healthy work environment in an organisation. 14

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Roll No.

D-153

B.B.A. EXAMINATION, May 2017

(Fourth Semester)

BBA-206

BUSINESS RESEARCH METHODS

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. How would you define business research ? What are the major components of a research ? Explain.

2. Distinguish between proposition and hypothesis. How hypothesis are the guiding force in any research study ?

Unit II

3. What do you mean by measurement ? Explain the most widely used classification of measurement scales with examples.
4. How would you define a research design ? What are the significant elements of a research design ? How are the research design classified ?

Unit III

5. What is the need of sampling ? Discuss various probability sample techniques by giving their merits and demerits.
6. How can questionnaires assist in survey research ? How will you design a questionnaire meant to measure to attitude towards bank and insurance services ? Discuss by effectively using the steps in questionnaire design.

Unit IV

7. Distinguish between descriptive and inferential analysis. What are the different types of descriptive analysis used for various levels of measurement ? Explain with the help of examples.
8. What are the guidelines for effective report writing ? Discuss in detail the ideal structure of a good research report.

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Roll No.

D-154

B. B. A. EXAMINATION, May 2017

(Fourth Semester)

(Main & Re-appear)

BBA-208

BUSINESS LAWS

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(3-45/6) M-D-154

P.T.O.

Unit I

1. Explain breach of contract. What are the remedies available to the aggrieved party in case of breach of contract ?
2. What are the essential elements of a valid offer ? Explain, each of them with the help of some illustrative examples in each case.

Unit II

3. Explain the term bailment. Discuss the various obligations and rights of the bailer and bailee.
4. What are the various circumstances under which the surety gets discharged of his liabilities ? Give suitable illustrative examples.

Unit III

5. Define the terms 'Agent' and 'Principal'. Explain various obligations of agent and principal towards each other.

6. What are the main distinguishing features between 'Condition' and 'Warranty' ? Under what circumstances can a breach of condition be treated as a breach of warranty ?

Unit IV

7. Write a note on 'Bills of Exchange' While both the cheques and bank drafts are bills of exchange, what are the main distinguishing features between these two ?
8. Which activities can be considered as offence under the information technology act and what are the penalties thereof in IT Act ?

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Roll No.

D-155

B. B. A. EXAMINATION, May 2017

(Fourth Semester)

(Main & Re-appear)

(BBA)

BBA-210

**INTRODUCTION TO INFORMATION
TECHNOLOGY**

Time : 3 Hours]

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(3-27/13)M-D-155

P.T.O.

Unit I

1. What are the essential components of an information system ? Highlight the characteristics of system and cite the importance of feedback in information systems.
2. Discuss various types of information systems.

Unit II

3. Describe the following features of Word Processor giving one example each :
 - (a) Mail merge
 - (b) Macro
 - (c) Auto text and find.
4. Explain the steps involved, for each of the following in MS-Word :
 - (a) Changing Documents Margin
 - (b) Setting Page Margins
 - (c) What is a template ?
 - (d) Table creation and adding/deleting rows.

Unit III

5. How can you use spreadsheet package for data base functions ? Give suitable examples.
6. (a) What is a spread sheet ? How various mathematical calculations are made in columns and rows ? How it is useful to business managers ?
(b) How would you draw a graph in a spreadsheet package ?
How would you write text in a spreadsheet ?
How would you merge two spreadsheets ?
How would you insert columns/rows in a spreadsheet ?

Unit IV

7. How the internet works ? Describe the features of internet.
8. Write short notes on the following :
 - (a) Characteristics of a multimedia
 - (b) Internet and e-Business.