

Rs. 2,000, and both return nothing. If venture is unsuccessful, successful completion of A will return Rs. 3,000 (over cost), and successful completion of B will return Rs. 5,000 (over cost). Draw the decision tree and determine the best strategy.

6. Explain the difference between PERT and CPM. Also define the role of dummy activity in PERT.

Unit IV

7. What do you mean by games theory ? Explain the various methods of finding solutions to a given game.
8. Write short notes on the following :
- Essential Features of Queuing Theory
 - Essential application of simulation.

18CC2001

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C. Scheme) (Main & Re-appear)

MASTER OF BUSINESS ADMINISTRATION

MBA201C

Quantitative Techniques

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. What do you mean by Operations Research ? Explain the role of Operations Research in Managerial Decision-making in present industrial scenario.
2. A manufacturer makes two types of products viz., T.V. and Fridge with the help of two machines. First machine can work for 30 hours while machine second can work for 24 hours. To make a T.V. machine first must work for 2 hours while machine second must work for one hour. Similarly, to make a fridge one hour of machine first and 2 hours for machine second are needed. If manufacturer makes a profit of Rs. 4 on each T.V. and Rs. 3 on each fridge, find how many T.V. and fridge should be manufactured to maximize the profit ?

Unit II

3. Solve the following transportation model problem :

M-18CC2001

2

Customer	Trans- portation Cost	Trans- portation Cost	Trans- portation Cost	Trans- portation Cost	Supply
Warehouse		A	B	C	D
W	9	12	9	6	7
X	7	3	7	7	6
Y	6	5	9	11	9
Demand	6	4	6	2	22 18

4. What is assignment problem ? Explain the optimality criterion in the assignment problem.

Unit III

5. A businessman has two independent investments A and B available to him : but he lacks the capital to undertake both of them simultaneously. He can choose to take : A first and then stop, or if A is successful then take B, or vice-versa. The probability for success for A is 0.7, while for B it is 0.4. Both investments require an initial capital outlay of

(2-13/6) M-18CC2001

3

P.T.O.

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Roll No.

18CC2002

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C. Scheme) (Main & Re-appear)

MASTER OF BUSINESS ADMINISTRATION

MBA203C

Corporate Strategy

Time : 3 Hours

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit.

(2-13/7) M-18CC2002

P.T.O.

Unit I

1. How often should an organization's mission/vision be changed in the light of strategy evaluation ? 15
2. Would strategic management concept and techniques benefits business ? Justify your answer. 15

Unit II

3. How firms complete through value chain in the market and how these firms developed the support activities and primary activities ? 15
4. Discuss with illustration the corporate restructuring in Indian corporate sectors and what was the outcome of this restructuring ? 15

Unit III

5. Does adopting strategic management ensure easy resource allocation for strategy implementation ? Comment. 15

6. List out the advantages and disadvantages of a matrix versus a divisional organizational structure. 15

Unit IV

7. Identify some key quantitative technique that may need to evaluate strategy in bank. 15
8. Do you believe strategy evaluation and strategy control will correct the firm's strategy for achieving required result ? 15

1800853 2015

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Roll No.

18CC2005

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C. Scheme) (Main & Re-appear)

MASTER OF BUSINESS ADMINISTRATION

FM02C

Managing Banks and Financial Institutions

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit.

(2-13/11) M-18CC2005

P.T.O.

Unit I

1. What do you mean by Financial system ? Phase wise explain the different reforms in Indian financial sector. **15**
2. Write short notes on the following as financial market regulators :
 - (a) Reserve Bank of India (RBI)
 - (b) National Bank for Agriculture and Rural Development (NABARD). **7+8=15**

Unit II

3. What do you understand by Regional Rural Banks (RRBs) ? Distinguish between RRBs and cooperative banks. **15**
4. Briefly explain the following :
 - (a) Comment on state development banks
 - (b) Concept of differential bank license policy. **7+8=15**

Unit III

5. What is meant by CIBIL Score ? Discuss role and importance of CIBIL score for banks. **15**
6. Write short notes on the following :
 - (a) Impact of Basel norms on Indian banking sector
 - (b) Mention key principles for liquidity management. **7+8=15**

Unit IV

7. Explain the scope and functions of Non-Banking Financial Companies (NBFCs). Examine the role of NBFCs in economic development of an economy. **15**
8. Define credit rating. List-out the credit rating agencies which are popular in India. **15**

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Roll No.

18CC2006

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C. Scheme) (Main & Re-appear)

MASTER OF BUSINESS ADMINISTRATION

FM03C

Financial Markets and Services

Time : 3 Hours]

[*Maximum Marks : 75*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Explain the various elements of Indian financial system with their significance. 15
2. Discuss the role and functions of SEBI as a regulator of Indian Capital Market. 15

Unit II

3. Describe the role and functions of merchant banker in primary market with examples. 15
4. Explain the clearing and settlement procedures of future market transactions with the help of examples. 15

Unit III

5. In the present scenario of Indian stock market, where the performance of BSE Sensex is life time high, is it the right time to invest in market through mutual fund or investors should wait ? Give your opinion with relevant support. 15

6. What is the difference between traditional plan and ULIP in life insurance ? Explain the various determinants for the selection of traditional plan and ULIP in life insurance. 15

Unit IV

7. Explain the objectives behind the set-up of credit rating agencies in India. Discuss the general consideration measured by credit rating agencies while doing credit rating of a developing economy like India. 15
8. Discuss the factors affecting lease decision for capital goods requirement of an infrastructure firm. Also list out the tax benefits available for above firm behind lease decision. 15

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Roll No.

18CC2015

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C Scheme) (Main & Re-appear)

MASTER OF BUSINESS ADMINISTRATION

HRM02C

Compensation and Benefits Management

Time : 3 Hours

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(3-14/17)M-18CC2015

P.T.O.

Unit I

1. What is Compensation ? State its objectives and different dimensions of compensation.
2. Describe the economic theories of compensation with its limitations.

Unit II

3. Elaborate the various incentives plans followed in modern organizations. Also discuss the incentive plans for groups. Does the variable pay improve the performance of employees ? Give your comment.
4. Define the term wages with the various theories of wages determination. Which theory is best in your opinion ?

Unit III

5. Who are Special Groups ? Discuss the compensation strategy for special groups.

6. What are the key considerations in designing of employee benefit programme ?

Unit IV

7. "The various statutory provisions regarding employee welfare seldom achieve the purpose." Do you agree or disagree ? Explain.
8. Write notes on the following :
 - (a) Compensation and the Income Tax
 - (b) Working conditions of employees.

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Roll No.

18CC2018

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C Scheme) (Main & Re-appear)

(MBA)

HRM05C

**STRATEGIC HUMAN RESOURCE
MANAGEMENT**

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

(3-15/1) M-18CC2018

P.T.O.

Unit I

1. What is Strategic Human Resource Management ? Also discuss evolution and difference between Traditional HRM and Strategic HRM. 15
2. Discuss in detail approaches of SHRM and Investment Perspective of HRM. 15

Unit II

3. What is meant by Human Resource Planning ? Discuss in detail significance and process of HRP. 15
4. Write short notes on the following :
 - (a) HR outsourcing and offshoring
 - (b) HR Practices. 7½ each

Unit III

5. What do you mean by Recruitment ? Also explain the various methods and approaches of recruitment. 15

6. Write short notes on the following :

- (a) Typology of Performance Types
- (b) Various forms of Training and Development. 7½ each

Unit IV

7. What is Compensation ? Also discuss in detail its determinants and pay for performance approach. 15
8. Discuss in detail various methods of employee separation. 15

No. of Printed Pages : 03

Roll No.

18CC2022

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C Scheme) (Main & Re-appear)

Master of Business Administration

IB04C

INTERNATIONAL BUSINESS
ENVIRONMENT

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. "The study of international business is fine if you are going to work in an MNC, but it has no relevance for individual who are going to work in small firms." Evaluate the statement.
2. Explain the routes of going global. Which route according to you is most appropriate for Indian aviation industry, if they want to grow ?

Unit II

3. Along with growing multilateralism in the era of globalization regional trading agreements (RTA's) have also witnessed rapid increase during the recent years. Explain the reasons responsible for the growing attractiveness of regional agreements over multilateral agreements.
4. What is Economic Environment ? How is the economic environment of host country important for an international manager ?

Unit III

5. What is Political Risk Assessment ? How do MNC's manage political risk ?
6. Distinguish between common laws and civil law and overlaps in the two legal systems. What are the major implications of these legal systems on international business decisions ?

Unit IV

7. What is Technology Transfer ? Bring out the stages in technology transfer.
8. Write short notes on the following :
 - (a) Role of transfer of technology in international trade.
 - (b) Recent trends and current issues in technology transfer.

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Roll No.

18CC2019

M.B.A. EXAMINATION, Dec. 2019

(Third Semester)

(C Scheme) (Main & Re-appear)

(MBA)

IB01C

FOREIGN EXCHANGE MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. What is equilibrium rate of foreign exchange ? How is it determined ? What are the factors that affect the determination of exchange rates ?
2. Explain the following with examples :
 - (a) Spot rate and forward rate
 - (b) Interbank rate and merchant rate
 - (c) Direct rate and indirect rate.

Unit II

3. Discuss critically the purchasing power parity theory of foreign exchange rate determination.
4. Explain Letter of Credit as an international credit instrument. Discuss the process involved in a sight letter of credit.

Unit III

5. What are currency futures ? Explain its features. Explain the trading and settlement mechanism of currency futures.

6. How are currency swaps and interest rate swaps used for reducing cost ? What are the problems in arranging a swap and how are they overcome by a swap intermediary/bank ?

Unit IV

7. Do you think the some industries are more exposed to economic exposure than other ? Based on the economic exposure of the MNC, comment on the method it uses to hedge its exposure.
8. What do you think that management of transaction exposure is more important than management of translation of economic exposure ?