

No. of Printed Pages : 03

Roll No.

A-501

**Dual Degree (B.M.S.)/B.B.A.
EXAMINATION, Dec. 2018**

(First Semester)

(Main & Re-appear)

(BBA)

BBA101B/MBAD101

BUSINESS ORGANISATION

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all. Q. No. 1 is compulsory. Attempt *one* question from each Unit. All questions carry equal marks.

1. Explain the following : $2\frac{1}{2} \times 6 = 15$
- (a) Define business organization.
 - (b) What do you mean by social responsibility of business ?
 - (c) What is the relationship of business and economy ?
 - (d) What are the characteristics of sole proprietorship ?
 - (e) What do you mean by feasibility of business organisation ?
 - (f) Define article of association.

Unit I

2. Write a detailed note on business organisation. 15
3. Discuss in detailed the various types of social responsibility of business. 15

Unit II

4. What do you mean by joint stock company ? Discuss the characteristics and merits and demerits of joint stock company. 15

5. What do you mean by entrepreneurship ? Discuss in detail the process of setting up a business enterprise. 15

Unit III

6. Discuss in detail the process of formation of a company. 15
7. Write a detailed note on sources of business finance. 15

Unit IV

8. Discuss in detail the role of government in business as regulator. 15
9. Write a detailed note on joint ventures. 15

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Roll No.

A-502

Dual Degree-(B.M.S.)/B.B.A.

EXAMINATION, Dec. 2018

(First Semester)

(Main & Re-appear)

(BBA)

BBA103B/MBAD103

FINANCIAL ACCOUNTING

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt compulsory Q. No. 1 and *four* other questions (*one* from each unit). All questions carry equal marks.

1. Attempt any *five* parts, each of 3 marks. Briefly explain the following :
- Nature of financial accounting
 - Benefit of GAAP
 - Difference between journal and ledger
 - Nominal accounts are closed out at the end of the accounting period whereas personal accounts and real accounts are carried forward to the next accounting period. Why ?
 - Meaning and causes of depreciation
 - Types of fixed and current assets
 - Determination of cost of materials consumed.
 - Differences between income and revenue.

Unit I

2. Using suitable examples, explain the following :
- Money measurement concept
 - Going concern concept
 - Matching concept
 - Dual aspect.

3. Taking a hypothetical example, involving ten transactions, illustrate the preparation of a journal.

Unit II

4. (a) Discuss various types of accounts and the rules for debits and credits.
(b) What is the purpose of preparing a trial balance ? Explain its structure.
5. Prepare a trial balance, from the following information, for the month of August, 2010 :

(Amount in Rs.)

Particulars	Dr.	Cr.
Capital A/c		1,05,000
Purchase A/c	57,21,500	
Sales A/c		49,64,500
Return outward A/c		50,500
Return inward A/c	45,000	

Unit IV

8. Explain and illustrate the determination of equilibrium price and output under monopolistic competition in the short run. How does a firm's long run equilibrium differ from its short run equilibrium? 15
9. What is price discrimination? What are the essential conditions of price discrimination? Under what conditions price discrimination is desirable and profitable? Explain. 15

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Roll No.

A-503

Dual Degree-(B.M.S.)/B.B.A.
EXAMINATION, Dec. 2018

(First Semester)

(Main & Re-appear)

(BBA)

BBA105B/MBAD105

MICRO-ECONOMICS FOR BUSINESS
DECISIONS

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Q. No. 1 is compulsory. Attempt *one* question from each Unit. All questions carry equal marks.

1. Short answer types questions :

- (a) Macro-economics
- (b) Sales revenue maximization
- (c) Individual and market demand
- (d) Demand forecasting
- (e) Opportunity cost
- (f) External Economies
- (g) Product differentiation
- (h) Oligopoly competition. 2+2+2+2+2+2+1+2

Unit I

- 2. Micro-economic is the discipline which deals with the 'economic theory to the business management'. Explain with examples. 15
- 3. Profit maximization is theoretically the most sound but practically unattainable objective of business firms. Do you agree with this statement ? Give reasons for your answer. 15

Unit II

- 4. Distinguish between cardinal and ordinal concept of utility. Which of the two is a more useful concept in demand analysis from a manager's point of view ? Explain. 15
- 5. Explain the degree of elasticity of demand. Also discuss the factors affecting elasticity of demand with examples. 15

Unit III

- 6. Explain and illustrate the relationship between marginal cost, average cost and total assuming a short-run non-linear cost function. 15
- 7. How will you differentiate returns to factor and returns to scale ? What are the economies of scale that give increasing and decreasing returns to scale. Explain each. 15

Unit III

6. Explain the types of index numbers. What are the main problems in construction of index numbers? Compare Paasche's and Laspeyre's price index numbers. 15
7. Fit a straight line trend by least squares method and estimate the sales in 2006. 15

Year	Sales (in tonnes)
2000	12
2001	13
2002	14
2003	15
2004	22
2005	26

Unit IV

8. Define Statistics. Discuss the uses and limitations of statistics. What are the characteristics of statistics? 15
9. What is a frequency distribution? Explain the types of frequency distribution. Also discuss the types of diagram and graphs. 15

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Dual Degree-(B.M.S.)/B.B.A.
EXAMINATION, Dec. 2018

(First Semester)

(Main & Re-appear)

(BBA)

BBA109B/MBAD109

FUNDAMENTALS OF STATISTICS

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt Five questions in all, selecting one question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

1. Explain the following : 5×3=15
- (a) Data Classification
 - (b) Central Tendency
 - (c) Regression Line
 - (d) Uses of Index numbers
 - (e) Components of time series.

Unit I

2. What is dispersion ? Explain the measures of variations. 15
3. Calculate the mean and standard deviation from the following data : 15

Marks	No. of Students
0-10	10
10-20	15
20-30	25
30-40	25
40-50	10
50-60	10
60-70	5

Unit II

4. What is Correlation ? Explain the types of correlation. What are the methods of measuring correlation ? 15
- You are given the data relating to purchases and sales. Obtain the two regression equation and estimate the likely sales when purchases equal to 100. 15

Sales	Purchases
91	71
97	75
108	69
121	97
67	70
124	91
51	39
73	61
111	80
57	47

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Roll No.

A-507

Dual Degree-(BMS)/B.B.A.

EXAMINATION, Dec. 2018

(First Semester)

(Main & Re-appear)

(BBA)

BBA113B/MBAD113

COMPUTERS FUNDAMENTALS-I

Time : 3 Hours]

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

(2-05/14) M-A-507

P.T.O.

1. Write short notes on the following : $5 \times 2 = 10$
- (a) Storage units
 - (b) Touch sensitive screens
 - (c) Programming languages
 - (d) Impact of computer in business
 - (e) Barcode printers.

Unit I

2. List out the various capabilities and limitations of computer. 10
3. Identify various components of computer system. 10

Unit II

4. Write in detail about pointing devices. 10
5. Write short notes on the following :
- (a) Pen based systems 5
 - (b) Impact printers. 5

Unit III

6. Discuss various functions of operating system. 10
7. With the help of example explain representation, levels and rules of flow charts. 10

Unit IV

8. Elaborate various components and uses of multimedia. 10
9. Examine impact of computers on society and entertainment. 10

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Roll No.

A-506

**Dual Degree-(B.M.S.)/B.B.A.
EXAMINATION, Dec 2018**

(First Semester)

(Main & Re-appear)

(BBA)

BBA111B/MBAD111

BUSINESS COMMUNICATION

Time : 3 Hours]

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Q. No. 1 is compulsory. Attempt *four* questions from the remaining questions, selecting at least *one* question from each Unit. All questions carry equal marks.

1. Explain the following :
 - (a) Nature of communication 2
 - (b) Noise 2
 - (c) Non-verbal communication 2
 - (d) Circulars 2
 - (e) Curriculum Vitae. 2

Unit I

2. Differentiate between upward and downward communication. What are the merits and limitations of both the types of communication? 10
3. Explain the meaning and types of communication networks. 10

Unit II

4. What is effective listening? List the various barriers to listening. How can these barriers be reduced? 10

5. List guidelines that should be followed by a speaker while making an oral presentation. 10

Unit III

6. Describe the various steps involved in writing business letters. 10
7. How memo is different from letter? Discuss the importance and the layout of memo. 10

Unit IV

8. Explain the term brochures. What guidelines can you give for the preparation of brochures? 10
9. "Reports play a very significant role in the management of modern business." Discuss. 10

Unit IV

8. A and B were partners in a joint venture sharing profits and losses in the proportion of four-fifth and one-fifth respectively. A supplied goods to the value of \$ 5,000 and insures expenses amounting to \$ 400. B supplies goods to the value of \$ 4,000 and his expenses amounting to \$ 300. B sells goods on behalf of the joint venture and realize \$ 12,000. B is entitled to a commission of 5 per cent on sales. B settles his accounts by bank draft.
Required : Give journal entries and necessary ledger accounts in the books of both the parties.

9. Write short notes on the following :

- (a) Explain the main characteristics of consignment account.
- (b) Explain the main characteristics of hire-purchase system.

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B.B.A. EXAMINATION, Dec 2018

(First Semester)

(Old Scheme) (Re-appear Only)

(BBA)

BBA105

FINANCIAL ACCOUNTING

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

1. Attempt all the *seven* questions : $2 \times 7 = 14$

- (a) Explain the two characteristics of Accounting.
- (b) Define the importance of trial balance.
- (c) What do you mean by prepaid expenses ?
- (d) Define one side and two side error.
- (e) Explain the importance of joint venture.
- (f) What do you mean by hire purchase transitions ?
- (g) What do you mean by consignment account ?

Unit I

2. What do you mean by accounting and explain its process and importance.
3. Write short notes on the following :
 - (a) Explain the rules of different types of account.
 - (b) Explain the various types of accounting book and its importance.

Unit II

4. A firm purchased a machine on 1st April, 1998 for Rs. 37,000 and spent Rs. 3,000 on its installation. Depreciation is written off at the rate of 10% on the original cost. Accounts are closed on 31st December every year. On 30th June, 2002 the machine was disposed off for Rs. 20,000. Write up the Machinery Account for 1998 to 2002.
5. From the following Trial Balance of Radhe Shyam prepare Trading and Profit and Loss A/c for the year ending 31st December, 2010 and balance sheet as on the date. The Closing Stock on 31st December, 2010 was valued at Rs. 2,50,000.

Debit Balance	Amount	Credit Balance	Amount
	(Rs.)		(Rs.)
Stock (1-1-2010)	2,00,000	Sundry Creditors	1,50,000
Purchases	7,50,000	Purchase Returns	30,000
Sales Return	80,000	Sales	25,00,000
Freight and Carriage	75,000	Commission	33,000

Wages	3,65,000	Capital	17,00,000
Salaries	1,20,000	Interest on Bank	
Repairs	12,000	Deposit	20,000
Trade Expenses	40,000	B/P	62,000
Rent and Taxes	2,40,000		
Cash in Hand	57,000		
B/R	40,000		
	5,50,000		
Plant and Machinery	16,00,000		
Withdrawals			
(drawings)	1,66,000		
Bank Deposite	2,00,000		
	<u>44,95,000</u>		<u>44,95,000</u>

Unit III

6. State which of the following errors will affect the argreement of the Trial Balance and which will not. Give rectifying journal entries wherever relevant assuming the difference in Trial Balance has been placed to Suspense Account :

- Purchase of a second-hand Motor Car of Rs. 15,000 has been debited to Motor Car Maintenance Account.
- A sale of Rs. 5,000 to Shriram has been wrongly entered in the Sales Day Book Rs. 500.
- An entry in the Purchases Returns Book of Rs. 2,000 has been omitted to be posted in the account of Shriramji, the supplier.
- An amount of Rs. 2,000 received from Shrikant has been posted to the credit of Shriman as Rs. 200.
- The total of the Sales Day Book for the month of July Rs. 1,50,000 has been omitted to be posted in the ledger.

7. What do you mean by non-profit organization and explain the difference between Receipt and Payment Account and Income and Expenditure Account.