

2015

B0

- (b) What entrepreneurial decisions have to be taken while launching a new enterprise? 7

Unit IV

8. (a) Explain different forms of interface between business and government. 7
(b) Define Stock exchange. Elaborate the role of stock exchange in the economics development of a country. 7
9. (a) What are business combinations? What are the benefits of such business combinations? Give suitable illustrations to illustrate your answer. 7
(b) Write a note on chamber of Commerce and Industries. 7

No. of Printed Pages : 04

Roll No.

A-151

B.B.A. EXAMINATION, Dec. 2015

(First Semester)

(Main & Re-appear Only)

BUSINESS ORGANISATION

BBA-101

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit-I, II, III and IV. Q. No. 1 is compulsory. All questions carry equal marks.

1. Explain the following : $2 \times 7 = 14$
- (a) Profession
 - (b) Joint stock company
 - (c) Entrepreneur and Promotor
 - (d) FICCI
 - (e) Multinational corporations
 - (f) Feasibility study
 - (g) Cartel.

Unit I

2. (a) What is Business ? What are the characteristics of business ? 7
- (b) Differentiate between business, commerce and trade. 7
3. (a) What is meant by business environment ? What are its characteristics ? 7
- (b) What are the objectives of business ? Discuss the concept of Corporate social responsibility in this regard. 7

Unit II

4. (a) Define and distinguish between a private company and a public company. 7
- (b) What is sole proprietorship ? What are the privileges enjoyed by proprietor ? 7
5. (a) Define partnership. State its salient features. 7
- (b) What is meant by cooperatives ? Why are cooperatives formed ? Explain their fundamental features. 7

Unit III

6. (a) What are the functions of entrepreneur ? 7
- (b) Illustrate some myths about entrepreneurship. 7
7. (a) What factors are likely to be considered for selecting a suitable form of business organization ? How would you arrive at right choice ? 7

(b) An invertible matrix A satisfies $x^2 - 5x + 7 = 0$. Give an expression to find A^{-1} .

9. (a) Find the area bounded by the curve $y = x$, the x -axis and the ordinates $x = -1$, $x = 2$.

(b) Suppose the supply function is given as $p = (x + 3)^2$. Find the producer's surplus when price is fixed in the market at Rs. 36.

A-152

B.B.A. EXAMINATION, Dec. 2015

(First Semester)

(Main & Re-appear)

BUSINESS MATHEMATICS

BBA-103

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Q. No. 1 in Section A is compulsory and in Section B, four questions choosing one from each Unit have to be attempted. All questions carry equal marks.

11/02
Anmol

Section A

1. Attempt all questions :

- (a) What do you mean by Universal and comparable set ?
- (b) If A be the set of all positive prime number and B the set of all positive even number; Find $A \cap B$
- (c) Define the laws of Indices.
- (d) Express the following relations in the exponential form $\log_2 128 = 7$
- (e) How many different words can be formed with the letters of the "LUCKNOW".
- (f) Define Integral.
- (g) Integrate the x^{-5}

Section B

Unit I

2. (a) In a group of 400 people, 250 can speak English only and 70 can speak Hindi only. Find :
- (i) How many can speak English ?

M-A-152

- (ii) How many can speak Hindi ?
 - (iii) How many can speak both English and Hindi ?
- (b) In a class of 25 students, 12 students have taken Economics; 8 have taken Economics but not Math :
- (i) The number of students who have taken Economics and Maths ?
 - (ii) Those who have taken Maths but not Economics ?

3. (a) If A = set of all rational number and $B = \{x : x^2 - 4x + 2 = 0\}$ then write down $A \cap B$, $A - B$ and $B - A$.
- (b) For a certain test a candidate could offer English or Hindi or both the subjects. Total number of students was 500, of which 350 appeared in English and 90 in both the subjects. Use set operations to show :
- (i) How many appeared in English only ?

(3-70) M-A-152

3

P.T.O.

- (ii) How many appeared in Hindi ?
(iii) How many appeared in Hindi only ?

Unit II

4. (a) Solve the following equation :
 $2^x + 3^y = 17; 2^{x+2} - 3^{y+1} = 5$
(b) Given $\log 3 = .4771$, find :
(i) The number of digits in 3^{32}
(ii) The positions of the first significant digit 3^{-20} in.
5. (a) A manufacture installs a machine at a cost of Rs. 1400. At the end of 9 years, the machine has a value of 200. Assuming the yearly depreciation to be a constant ratio. Find it.
(b) A lecturer was appointment in the grade of 700-40-1500. In which year of his service will be drawing a salary of Rs 1020.

Unit III

6. (a) How many different numbers can be formed out of the digits 1, 1, 1, 2, 2, 3 ? How many of them are greater than 300000 ?
(b) How many words containing 4 consonants and 3 vowels can be formed from 6 consonants and 5 vowels ?
7. (a) Use Binomial theorem to evaluate $(10.1)^5$.
(b) If in $(x + y)^n$ the second, third and fourth terms are respectively 240, 720, 1080; find the values of x, y, n .

Unit IV

8. (a) The sum of three numbers is 20. If we multiply the first number by 2 and add the second number to the result and subtract the third number, we get 23. By adding second and the third numbers to three times the first number, we get 46. Find the numbers by using determinants.

Reappear 2015
Account

etc. Anil Ltd. accepted a bill of exchange for Rs. 1,60,000 immediately on receiving the consignment. Anil Ltd. expenses were Rs. 2,000 as rent and Rs. 1,000 as insurance. Anil Ltd. sold $\frac{3}{4}$ th of the goods for Rs. 1,95,000. Part of the sales were on credit and one customer failed to pay Rs. 4,000.

Prepare consignment account and Anil Ltd. account in the books Parveen Ltd. and important ledger account in the books of Anil Ltd.

14

9. (a) Distinguish between instalment system and Hire purchase. 6
(b) Hire Purchase Trading A/c with example. 8

No. of Printed Pages : 08

Roll No.

A-153

B.B.A. EXAMINATION, Dec. 2015

(First Semester)

(Main & Re-appear only)

BBA-105

FINANCIAL ACCOUNTING

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

Reapbean 2015
Accounts

factory premises)	1,350
Rebats and Discounts allowed	105
Fire Insurance (for machinery)	210
Sundry debtors	18,900
Sundry Creditors	5,100
Reserve for Bad and Doubtful	
Debits	60
Printing and Stationery	180
Miscellaneous Expenses	840
Advertisement	4,500
Drawings of Proprietor	1,800
Office Salaries	5,400
Manufacturing Wages	6,000
Furniture and Fixtures	2,250
Factory Power and Fuel	300
Cash in Hand	600
Balance with Bank of Bikaner Ltd. Delhi (Dr.)	3,750

Adjustments :

- (a) Provide for interest @ 10% per annum on Capital. (No interest on drawings need be provided).

Reapbean 2015
Accounts

- (b) A motor car purchased on 1.4.2011 for ₹ 6,000 has been included in "Purchases"
- (c) Provide depreciation :
Machinery @ 10% p. a., Motor Car @ 20% p. a., Furniture and Fixtures @ 10% p. a.
- (d) Provision for unrealised rent in respect of a portion of the office sublet at ₹ 50 per month from 1.4.2011 has to be made.
- (e) Sundry Debtors include bad debts of ₹ 400 which must be written off.
- (f) Provision for Bad and Doubtful Debts as on 30.9.2011 should be maintained at 10% of the Debtors.
- (g) A sum of ₹ 2,000 transferred from the Current Account with Bank of Bikaner Ltd., to Fixed Deposit Account on 1.2.2011 has been passed through books. Make suitable adjustments and provide for accrued interest @ 6% p. a.

- (h) Stock as on 30.9.2011.
Finished goods ₹ 5,000. Raw Materials
₹ 1,000, work-in-progress ₹ 5,500.

Prepare the Manufacturing, trading and profit
and Loss Account for the year ended 30.9.2011
and Balance Sheet as on that date after making
the necessary adjustments. 14

Unit III

6. Rohit and Karan entered into a joint venture
in timber. Profits were to be shared equally.
Rohit was to buy timber and send it to Karan
who would sell it. On 1st January, 2015 Rohit
bought timber of Rs. 40,000 and incurred
Rs. 1,600 as expenses on sending in to Karan.
He immediately drew upon Karan a bill for
Rs. 40,000 for three months. It was discounted
at 18% p. a. on 4th January, 2015. Karan paid
Rs. 3,600 as freight, Rs. 1,300 as commission
to agents and Rs. 3,000 as rent. The whole

timber was disposed of for Rs. 65,000. Rohit
received a cheque from Karan for the amount
due on 31st March, 2015.

Prepare ledger account in the books of both
the parties. 14

7. (a) Memorandum joint venture account.
(b) Distinguish between Income and
Expenditure Account and Receipt and
Payment account. 7 each

Unit IV

8. Parveen Ltd. sends goods on consignment to
Anil Ltd, The terms are that Anil Ltd. will
receive 10% commission on invoice price
(which is cost plus 25%) and 20% of any
price realised above the invoice price. Anil
Ltd. will meet his expenses himself, goods to
be sent freight paid.

Parveen Ltd. send goods costing Rs. 1,60,000
and spent Rs. 15,000 on freight, forwarding.

(b) Write a short note on desktop publishing.

5

9. Explain the role of computers in :

(a) Education

5

(b) Banks

5

No. of Printed Pages : 04

Roll No.

A-154

B.B.A. EXAMINATION, Dec. 2015

(First Semester)

(Main & Re-appear)

BBA-107

COMPUTER FUNDAMENTALS

Time : 3 Hours]

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit I, II, III and IV. Q. No. 1 is compulsory. All questions carry equal marks.

1. Explain the following : $2 \times 5 = 10$
- (a) CPU
 - (b) Number System
 - (c) Secondary Memory
 - (d) Computer in sports
 - (e) Freeware.

Unit I

2. (a) Define computer system. Explain its major characteristics and limitations. 5
- (b) Differentiate between analog computer and digital computer. 5
3. (a) Define software. What are different types of software ? Explain any *one* of them. 5
- (b) Write a short note on the evolution of computers. 5

Unit II

4. Convert the following decimal number into binary, octal and hexadecimal number system : $(4567)_{10}$. Show all steps. Also verify your answer. 10

5. (a) Add the following two binary numbers :
- (i) 11001010 and 11010100
 - (ii) 10101011 and 1010100 5
- (b) Perform subtraction using 1's complement method and 2's complement method : 5
- $(1010100)_2 - (1000100)_2$

Unit III

6. What are different types of input ? Discuss various types of input devices to handle these different types of input. 10
7. (a) Differentiate between RAM and ROM. 5
- (b) What are different types of printers ? Explain the working of any *one* of them. 5

Unit IV

8. (a) Elaborate various applications of computers in offices. 5

No. of Printed Pages : 03

Roll No.

A-155

B.B.A. EXAMINATION, Dec. 2015

(First Semester)

(Main & Re-appear Only)

BBA-109

BUSINESS COMMUNICATION

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Q. No. 1 is compulsory. Attempt *Four* questions from the remaining questions, selecting at least *one* question from each Unit. All questions carry equal marks.

Rubbean 2015
1 BC

1. Explain the following :
 - (a) Oral communication 2
 - (b) Noise 2
 - (c) Grapevine communication 2
 - (d) Marginal listing 2
 - (e) Semi block letter 2
 - (f) References 2
 - (g) Executive Summary. 2

Unit I

2. Discuss in detail the barriers to communication. How can they be overcome? 14
3. Write short notes on the following :
 - (a) Vertical vs. Horizontal communication. 7
 - (b) Features of communication. 7

Unit II

4. What is meant by speaking skills? State the essentials of effective speaking. 14

Rubbean 2015
BC

5. Explain the following :
 - (a) Process of listening 7
 - (b) Body language. 7

Unit III

6. Describe the various types of business letters with the help of relevant examples. 14
7. Write short notes on the following :
 - (a) Memo 7
 - (b) Circular. 7

Unit IV

8. What is a business report? Elaborate the framework of writing business reports. 14
9. Explain the following :
 - (a) Briefly explain the points to be kept in mind while preparing notice of a meeting. 7
 - (b) Differentiate between agenda and minutes of meeting. 7

No. of Printed Pages : 03

Roll No.

A-156

B.B.A. EXAMINATION, Dec. 2015

(First Semester)

(Main & Re-appear)

BBA-111

**MICRO ECONOMICS FOR BUSINESS
DECISIONS**

Time : 3 Hours

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

(3-94) M-A-156

P.T.O.

- 2015
Reappear
hco
1. (a) Define business economics. 14
 - (b) Define consumer's equilibrium.
 - (c) What is Utility ? What are its characteristics ?
 - (d) Define production and production function.
 - (e) Define cost and revenue.
 - (f) What is the difference between firm and industry ?
 - (g) What is discriminative monopoly ?
 - (h) What are the various factors of production ?
 - (i) What is marginal productivity ?

Unit I

2. Define demand and law of demand with its exceptions. How is the demand theory helpful in business decision making ? 14
3. Discuss in detail the law of equi-marginal utility with its practical application and importance. 14

Reappear 2015
hco

Unit II

4. Discuss in detail the internal and external economies of scale. How do they affect returns to scale ? 14
5. What is optimum size of a firm ? What are the various factors affecting optimum size of a firm ? 14

Unit III

6. Define monopolistic competition. How is the price determined under such type of market ? 14
7. What are the various aspects of non-price competition ? Also discuss oligopolistic behaviour. 14

Unit IV

8. Discuss in brief the various wage theories with their respective merits and demerits. 14
9. Discuss in detail the various factors of production with their merits and demerits. 14