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B.B.A. EXAMINATION, 2021

(First Semester)

(B Scheme) (Main & Re-appear)

MANAGEMENT STUDIES

BBA101B

Business Organization

Time : 2½ Hours]   [*Maximum Marks : 50*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note :   Attempt *Four* questions in all. All questions carry equal marks.

1. Write short notes on the following :
   - (a)   Corporate social responsibility
   - (b)   Business plan
   - (c)   Pvt. Ltd. Company
   - (d)   Outsourcing.

2. What is meant by business ? Explain the nature of business. Highlight the inter-relationship between business and environment.

3. Distinguish between business, commerce and trade with suitable illustrations. How commerce help in the development of an economy ?

4. (a)   Distinguish between sole proprietorship and partnership.
   (b)   Explain the process of setting up a business enterprise in India.

5. What do you mean by Joint Stock Company ? Explain the salient features of a joint stock company.

6. What are the articles of association ? Are articles obligatory ? Explain its contents in detail.

7. Explain the meaning of business finance. What are the different sources of meeting business finance needs ?

8. Elaborate the role of government in business as promoter, financer and as a regulator. Cite suitable illustrations.

9. Explain the following in detail :
    (a) Mergers and acquisitions
    (b) Joint Ventures.

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B.B.A. EXAMINATION, 2021

(First Semester)

(B-Scheme) (Main & Re-appear)

(BBA)

BBA103B

MANAGEMENT STUDIES

Financial Accounting

Time : 2½ Hours]   [*Maximum Marks :* 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Explain the following :

    (i)   Define Generally Accepted Accounting Principles.

    (ii)   What do you mean by accounting process ?

    (iii)   What do you mean by subsidiary book of accounting ?

    (iv)   Explain the rules of Real and nominal Account.

    (v)   Explain the importance of trial balance.

    (vi)   Explain the difference cause of depreciation.

    (vii)   What do you mean by outstanding expenses ?

    (viii) Explain the difference between Trading account, profit and loss account.

    (ix)   What do you mean by balance sheet ?

2. What do you mean by Financial accounting and explain its importance and scope in present scenario in India ?

3. Enter the following transactions in the Journal of Ram & Sons (Figures in Rs.) for the Month of March 2021 :

(i)   March 2021, 01 Commenced business with cash Rs. 1,00,000.

(ii)   March 2021, 03 Bought goods for cash Rs. 30,000.

(iii)   March 2021, 05 Bought furniture for cash Rs. 20,000.

(iv)   March 2021, 07 Sold goods to Nasir Rs. 10,000.

(v)   March 2021, 10 Purchase goods from Salman & Co. Rs. 3,000.

(vi)   March 2021, 17 Sold goods for cash Rs. 1,500.

(vii)   March 2021, 20 Received cash from Nasir Rs. 9,500 and allowed him discount Rs. 500.

(viii) March 2021, 24 Paid salary to clerk Rs. 5,000.

(ix)   March 2021, 26 Paid cash to Salman & Co. Rs 2,900 and received discount Rs. 100.

(x)   March 2021, 27 Bought weighting scale & iron safe for cash Rs. 1,850.

(xi)   March 2021, 30 Paid general expenses for the current month Rs. 500.

(xii) March 2021, 30 Paid rent Rs. 10,000.

(xiii) March 2021, 30 Paid salary Rs. 50,000.

(xiv) March 2021, 31 Paid trade expenses Rs. 30,000.

4. Prepared the Leader and Trial Balance of the following transitions :
On 1st November, 2020 Mr. Rachit started a Readymade garments business in Lalitpur Mr. Rachit invested Rs 50,00,000.

(i)   November 2 Cash deposited into the bank Rs. 30,00,000.

(ii)   November 2 Goods purchased for cash Rs 8,00,000 at 25% trade discount .

(iii) November 3 Sewing Machinery Purchased for cash Rs. 5,50,000 and installation expenses paid Rs. 50,000.

(iv) November 5 Computer Purchased paid by cheque Rs. 50,000.

(v) November 6 Goods sold for Cash Rs. 7,00,000.

(vi) November 10 Goods purchased from Dinesh & Company Rs. 12,50,000 at 20% trade discount .

(vii) November 12 Goods Sold to Mohit & Brother Rs.20,00,000 at 40% trade discount.

(viii) November 15 amount paid to Dinesh & Company by cheques Rs. 4,00,000.

(ix) November 16 Furniture Purchased paid by cheque Rs. 1,50,000.

(x) November 18 Cheque received from Mohit and brother Rs 8,00,000 and deposited into Bank same day.

(xi) November 19 Goods purchased from Dinesh & Company Rs. 10,00,000 at 20% trade discount .

(xii) November 20 Goods sold for cash Rs. 5,00,000.

(xiii) November 21 Goods Sold to Mohit & Brother Rs. 10,00,000 at 20% trade discount.

(xiv) November 24 Insurance premium paid Rs. 20,000 by cheque.

(xv) November 25 Cash received from Mohit and Brother Rs 2,00,000.

(xvi) November 26 Cash paid to Dinesh and Company Rs. 1,50,000.

(xvii) November 27 Commission Received Rs. 20,000.

(xviii) November 29 Cash withdrawn for personal use Rs. 40,000.

(xix) November 30 Salary Rs 25,000, Rent Rs. 16,000 paid by cheque.

5. Explain the following :

(a) Explain the Scope and importance of Trial balance.

(b) Explain the difference between Journal and ledge

6. On 1st July, 2008 a company purchased a machine for Rs 3,90,000 and spent Rs. 10,000 on its installation. It decided to provide depreciation @ 15% per annum, using written down value method. On 30th November, 2011 the machine was dismantled at a cost of Rs 5,000 and then sold for Rs on 1st December, 2011 the company acquired and put into operation a new machine at a total cost of Rs. 7,60,000. Depreciation was provided on the new machine on the same basis as had been used in the case of the earlier machine. The company closes its books of account every year on 31st March. Prepare Machinery Account and Depreciation Account for four accounting years ended 31st March, 2012.

7. What do you mean by Depreciation ? Explain the distinguish between straight line method and written down value method of calculating depreciation.

8. The following trial balance has been extracted from the books of Sanjeev Kumar & Sons on 31st December, 2020.

Debit balance	Rs.	Credit balance	Rs.
Drawings	44,000	Capital	1,76,000
Plant and machinery	1,00,000	Cash sales	1,72,000
Opening stock	20,000	Provision for bad and	
Purchases	2,70,000	doubtful debts	2,000
Wages	62,000	Bank overdraft	20,000
Salaries	70,000	Discount received	6,000
Insurance	45,000	Credit sales	3,00,000
Rent and taxes	17,000	Sundry creditors	24,000
Sundry debtors	50,000		
Suspense A/c	22,000		
	7,00,000		7,00,000

The following adjustments are to be made :

(i) Stock on 31st December, 2020 was Rs. Rs. 58,000

(ii) Unexpired insurance was Rs. Rs. 25,000

(iii) Provision for doubtful debts is to be maintained at 5% on sundry debtors.

(iv) Depreciate plant and machinery at 20%.

You are required to prepare trading and profit and loss account for the year ended 31st December, 2020 and a balance sheet as on that date.

9. Write short notes on the following :

(i) Define the difference between receipt and payment account and income and expenditure account.

(ii) Define the difference between profit and non-profit organizations.

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MANAGEMENT STUDIES

(BBA)

BBA105B

Micro Economics for Business Decisions

Time : 2½ Hours]   [*Maximum Marks :* 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Write short notes on the following :

   (a) Welfare definition of economics

   (b) Nature of micro-economics

   (c) Cross elasticity of demand

   (d) Delphi method of demand forecasting

   (e) Marginal rate of technical substitution

   (f) Assumptions of Cournot's duopoly

   (g) Price discrimination.

2. Distinguish between partial equilibrium and general equilibrium analysis. Why Marshall's partial equilibrium analysis has been more widely adopted ?

3. Elaborate the scope of micro economics ? What are the basic economic problems and how microeconomics is useful in handling these problems ?

4. Explain the concept of income elasticity of demand. What is the importance of income elasticity of demand for business firms especially in designing marketing strategies ?

5. Explain the consumer's equilibrium condition with the help of indifference curve approach. How will a change in consumer's income affect his equilibrium ?

6. Show the producer's equilibrium with the help of isoquant curve. How the rise in wage rate will affect the producer's equilibrium ?

7. Explain the following :

(a) What is the relationship between average cost and marginal cost ?

(b) Explain various economies of scale.

8. Explain the important features of monopolistic market competition. Compare price output equilibrium under monopolistic competition with that under perfect competition.

9. What is collusive oligopoly ? How are price and output determined under it ?

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B.B.A. EXAMINATION, 2021

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(BBA)

MBAD109

FUNDAMENTAL OF STATISTICS

Time : 2½ Hours]   [*Maximum Marks : 75*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Explain the following terms :

   (i)   What is cumulative frequency distribution ? Explain it with an example.

   (ii) Examine the role of diagrammatic presentation of statistical data in business decision-making.

   (iii) What is Bi-variate correlation ? Give the Karl Pearson's formula to calculate the coefficient if correlation.

   (iv) Explain the additive model of Time series analysis.

   (v)   Mention the uses of Index Numbers.

2. Statistics methods are the most dangerous tools in the hands of an inexpert. Examine this statement. How are statistics helpful in business ? Explain.

3. Chats are more effective in attracting attention than other methods of presenting data. Do you agree ? Give reasons.

4. How would you explain the choice of arithmetic mean as the best measure of central tendency ? Under what circumstances would you deem fit the use of median or mode ?

5. The following table gives the distribution of marks obtained by 90 students in an examination :

Marks	:	0-10	10-20	20-30	30-40	40-50	50-60
No. of Students	:	4	10	20	35	15	6

Calculate the (i) Mean (ii) Standard Deviation and percentage of students lying within the range (a) 68.27% of the items and (b) 95.45% of the items.

6. Explain the following :
   (a) Types of Correlation Coefficient
   (b) Properties of Regression Coefficients

7. The following data, based on 450 students, are given for marks in Accounts and Economics at a certain examination :

Mean Marks in Accounts : 40

Mean Marks in Economics : 48

S.D. of Marks in Accounts : 12

The Variance of marks in Economics : 256

Sum of the product of deviation of marks from their respective mean : 42075

Obtain equations of the two lines of regression and estimate the average marks in Economics of candidate who obtained 50 marks in accounts.

8. Explain the following :
   (a) Precautions while using CPI
   (b) What is Fisher's Index ? Why is it called ideal ?

8. From the following data, find out 5-yearly moving average :

   Year   : 2001 2002 2003 2004 2005 2006 2007 2008 2009

   Production

   (Million Tons) :   16   14   20   18   22   17   19   21   20

   Also plot the original and trend values on the same graph paper.

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MBAD111

MANAGEMENT STUDIES

Business Communications

Time : 2½ Hours]   [*Maximum Marks :* 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Attempt All Short Questions :

    (a)   Two Important factors of communication.

    (b)   Define oral communication.

    (c)   Meaning of notice.

    (d)   What is meant by brochures ?

    (e)   Meaning of curriculum vitae.

2. Explain the communication process. Discuss the various components of communication process.

3. Describe the barriers of communication with relevant examples.

4. Define non-verbal communication. Illustrate the important features of non-verbal communication.

5. What do you understand by listening skills ? Explain barriers to listening.

6. What do you mean by business letter ? Explain in brief the components of business letter.

7. What are the fundamentals of written communication ? Also explain the principles of effective business writing.

8. Define business report. Explain the process of writing report.

9. What is meant by agenda of meeting ? Also discuss minutes of meeting with hypothetical examples.

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B.B.A. EXAMINATION, 2021

(First Semester)

(B Scheme) (Main & Re-appear)

(BBA)

MBAD113

COMPUTER FUNDAMENTALS-I

Time : 2½ Hours]   [*Maximum Marks :* 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Write short notes on the following :
   (a)   ALU
   (b)   ASCII
   (c)   Decision tree
   (d)   Multimedia authoring tool.

2. What is meant by computer system ? Explain different generation of computers with their characteristics.

3. Define computer memory. Explain different types of computer memory.

4. Define input device. What are different types of input devices ? Explain any *two* commonly used input devices.

5. (a) Convert $(2684)_{10}$ into binary, octal and hexadecimal numbers. Verify your answer.

   (b) Differentiate between impact and non-impact printers.

6. (a) Draw a flow chart to check whether a given number is even or odd.

   (b) Write an algorithm to check largest number out of given three numbers.

7. (a) Define operating system. What are the functions performed by operating system ?

   (b) Differentiate between interpreter and complier.

8. What is Multimedia ? What are different uses and advantages of multimedia ? Explain different components of multimedia.

9. Elaborate the impact of computers on society, education, business and entertainment.