18AA2001

MBA. EXAMINATION, Dec. 2018

(First Semester)

(C Scheme) (Main Only)

MBA101C

MANAGMENT CONCEPTS AND
APPLICATION

Time : 3 *Hours*]   [*Maximum Marks :* 75

Before answering the question-paper candidates
should ensure that they have been supplied to correct
and complete question-paper. No complaint, in this
regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at
least *one* question from each Unit. All
questions carry equal marks.

Unit I

1. Explain the key features of various schools to management thought..

2. Explain the role of managers in the light of objectives of profit maximization vs social responsibilities

Unit II

3. Define strategy and explain various steps involved in the process of strategy formulation

4. Explain important techniques for decision making.

Unit III

5. Explain the concept of boundary less structure and its suitability in Indian context.

6. Describe important factors to be considered while developing organisational design

Unit IV

7. Write a critical note on personality theory of leadership.

8. Justify the need for control fuction in a business organisation and explain important modern controlling techniques.

18-AA-2002

M.B.A. EXAMINATION, Dec. 2018

(First Semester)

(C-Scheme) (Main Only)

MANAGERIAL ECONOMICS

MBA103C

Time : 3 *Hours*]   [*Maximum Marks* : 75

Before answering the question-paper candidates
should ensure that they have been supplied to correct
and complete question-paper. No complaint, in this
regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting *one*
question from each Unit. All questions carry
equal marks.

Unit I

1. Examine critically profit maximisation of the objective of business firms. What are the alternative objectives of business firms ?

2. What is Management Economics ? And also explain the scope of managerial economics.

Unit II

3. Discuss critically the different techniques of demand forecasting.

4. What are the determinants of market demand for a commodity ? How do the changes in price, income, advertisement affect the demand for a commodity ?

Unit III

5. What is Breakeven Analysis ? How this analysis is relevant for managerial decisions ?

6. What kind of pricing strategy is adopted over the life-cycle of a product ?

Unit IV

7. Describe the methods of measuring national income. How is a method chosen for measuring national income ?

8. What is Inflation ? Also explain its types, measurement and control.

Unit IV

7. What do you understand by balanced scorecard ? Take the example of Auto Sector Company and explain the various components of balanced scorecard with examples. **15**

8. A factory manufacturing automobile components with the capacity of 500 units per annum. The variable cost of each machine is Rupees 200 and each machine sold at Rupees 250. Fixed cost is Rupees 12,000 per annum. Find the B.E.P. for output and sales. Also find that what profit will result if output is 90% of the capacity. **15**

18-AA-2003

M.B.A. EXAMINATION, Dec. 2018

(First Semester)

(C-Scheme) (Main Only)

MBA105C

FINANCIAL REPORTING, STATEMENTS AND ANALYSIS

Time : 3 *Hours*]   [*Maximum Marks :* 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Explain the objective of Trial Balance, P/L account and Balance Sheet separately. Examples should be the part of answer. **15**

2. Explain the following with examples :
   (a) Cost Concept
   (b) Matching Concept
   (c) Accounting treatment of Implied Interest.
   5 each

Unit II

3. (a) Explain the straight line method of depreciation accounting with its impact of financial statements. **8**
   (b) Objectives of Cash flow statement of a company. **7**

4. There are four companies in the pharmaceutical industry. Following data are available for the financial year 2017-2018 :

Company	Net sales (Ruppes in lakhs)	Operating cost (Rupees in lakhs)	Operating assets (Rupess in lakhs)
A Ltd.	300	255	140
B Ltd,.	1,600	1,250	780
C Ltd.	1,500	1,100	1,250
D Ltd.	1,300	1,050	1,200

Which company is the best performer as per your assessment and why ? **15**

Unit III

5. What is Flexible Budget ? Explain the flexible budget by recognizing the difference between fixed, semi-variable and variable cost with the changes as volume of output changes. **15**

6. Enumerate the major contents and disclosure in corporate financial reports with the examples in imaginary figures. **15**

6. Explain the concept of regression and comment on its types. Also distinguish between correlation and regression. **15**

Unit IV

7. What is formulation of hypothesis ? Discuss the procedure of testing a statistical hypothesis. **15**

8. A sample analysis of examination results of 500 students were made. It was found that 220 students has failed, 170 had secured a third class, 90 were placed in second class and 20 got a first class. Are these figure commensurate with the general information which is the ratio of 4 : 3 : 2 : 1 for the various categories respectively ?

   (The table value of Chi-square for 3 d.f. at 5% level of significance is 7.81). **15**

18-AA-2004

M.B.A. EXAMINATION, Dec. 2018

(First Semester)

(C-Scheme) (Main Only)

MBA107C

BUSINESS STATISTICS AND ANALYSIS FOR DECISION MAKING

Time : 3 *Hours*]   [*Maximum Marks :* 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. The following is the distribution of marks in Accounts obtained by 50 students :

Marks (more than)	No. of Students
0	50
10	46
20	40
30	20
40	10
50	3

Calculate the arithmetic mean and median marks. **15**

2. Write short notes on the following with relevant examples :

(a) Application of inferential statistics in managerial decision making.

(b) Standard deviation and its importance

(c) Skewness and its formula. **5+5+5=15**

Unit II

3. Explain briefly the various methods of determining a trend in a time series. Also explain the merits and demerits of each method. **15**

4. Write short notes on the following :

(a) Construction of index numbers and their uses.

(b) Explain Laspeyre's, Paasche's and Fisher's formula for computing an index number. **7+8=15**

Unit III

5. Calculate Karl Pearson's coefficient of correlation from the following data :

X	Y
24	18
27	20
28	22
28	25
29	22
30	28
32	28
33	30
35	27
35	30
40	22

You may use 32 as assumed mean for X and 25 that for Y. **15**

18-AA-2005

M.B.A. EXAMINATION, Dec. 2018

(First Semester)

(C-Scheme) (Main Only)

MBA109C

Legal and Business Environmental

Time : 3 *Hours*]   [*Maximum Marks :* 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Do you believe that economic and political slability loads to business development and vice-versa ? Discuss.   **15**

2. (a) How perfect environmental scanning can reduce the risk of uncertainty for industries ?   **7**

   (b) If some countries economic prosperity is due to adoption of capitalism model then why this model is not a benchmark of economic development for all the countries in the world.   **8**

Unit II

3. Analyze the current global economic environment and according to your analysis which sectors in India will be affected most and in which sectors the impact will be least and why ?   **13**

4. How the Competition Act different from MRTP ? Discuss the impact of Competition Act on Business ?   **15**

Unit III

5. The banks play a major role in economic activities of the nation. Evaluate the implications of banking reforms in strengthening the banking industries in India.   **15**

6. Why business opportunities in rural sector rising and which industries will be profitable more from this business opportunities ?   **15**

Unit IV

7. You have read the concept of exchange rate movement so explain why sometimes the home currency appreciate and depreciate against the foreign currency and any short term fluctuation of home currency is good for economy or bad for economy.   **15**

8. Discuss the Balance of Payment trend of India and give your suggestions that how the government can control the current account deficit.   **15**

18AA2006

M.B.A. EXAMINATION, Dec. 2018

(First Semester)

(C Scheme) (Main Only)

MBA111C

BUSINESS COMMUNICATION

Time : 3 Hours]   [*Maximum Marks :* 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Define Communication. Explain the nature and various types of communication. **10**

2. Elaborate the semantic, socio-psychological and the organizational barriers in communication. **10**

Unit II

3. Discuss the different types of Listening. What are the different barriers to listening ? How can you make your listening effective ? **10**

4. Which points should be kept in mind while preparing for an interview and facing the interview panel ? **10**

Unit III

5. What are the main components of Haptic Communication ? Discuss in detail the different kinds of handshakes and significance of each type. **10**

6. Write short notes on the following :

(a) Exchanging business cards. **5**

(b) Dining etiquettes. **5**

Unit IV

7. Discuss the sections of a report. What precautions should be taken care of while report ? **10**

8. What is the difference between a block, semi-block and open style of letter ? Discuss the significance of all the types. **10**

(b) Describe privacy and health issues of networked economy with relevant examples.

8. (a) Discuss the countermeasure to ensure security in computer network.

(b) What are different IT risks ? How IT risks are identified ?

18AA2007

M.B.A. EXAMINATION, Dec. 2018

(First Semester)

(C Scheme) (Main Only)

MBA113C

COMPUTER APPLICATIONS FOR

BUSINESS

Time : 3 Hours]   [*Maximum Marks :* 50

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Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. (a) What do you mean by computer system ? Explain the advantages and limitations of computer system.

   (b) What is an operating system ? Explain main functions performed by an operating system.

2. (a) Convert $(7538)_{10}$ into binary, octal and hexadecimal number. Show all steps.

   (b) What are the basic features of computer language ?

Unit II

3. (a) Define computer network. Explain different types of computer network with their characteristics and limitations.

   (b) Explain start topology with the help of a neat diagram.

4. Explain the following :

   (a) Bandwidth

   (b) LAN card

   (c) Analog and digital signal

   (d) Switch.

Unit III

5. (a) What is meant by internet ? How does it work ? Discuss who governs/controls internet.

   (b) Define domain naming system. What is the need of domain naming system ?

6. (a) Explain different applications of internet in business.

   (b) What is web browser ? What should be basic features of a web browser ?

Unit IV

7. (a) Explain various sources of threats to computer network.