

18AA2001

M.B.A. EXAMINATION, 2021

(First Semester)

(C Scheme) (Main & Re-appear)

(MBA)

MBA101C

MANAGEMENT CONCEPTS AND APPLICATIONS

Time : 2½ Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Discuss in detail the characteristics of 21st century executives. Also focus on the required competencies for the same.
2. Critically examine the human relations approach of management in detail. How is it different from F. W. Taylor's philosophy ?
3. Define Planing. Discuss its process and types.
4. What is Decision making ? What are different types of decisions ? Also discuss the process of decision making.
5. What are the different types of organisational structures ? Discuss in detail the matrix structure.

6. Write short notes on the following :
- (a) Delegation and Decentralisation
 - (b) Span of Control
 - (c) Chain of Command.
7. Define Leadership. What are its different styles ? Also discuss different theories of leadership in brief.
8. Write short notes on the following :
- (a) Types of Control
 - (b) Levels of Management
 - (c) Learning Organisation.

18AA2002

M.B.A. EXAMINATION, 2021

(First Semester)

(C Scheme) (Main & Re-appear)

MASTER OF BUSINESS ADMINISTRATION

MBA103C

Managerial Economics

Time : 2½ Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. What do you understand by Managerial Economics ? Discuss its relation with other disciplines.
2. “Various objectives other than profit maximization given by different economists.” Discuss the objectives other than profit maximization.
3. Define Consumer’s Equilibrium. What are the assumptions of Indifference curve analysis of Consumer’s Equilibrium ?
4. “Giffen goods must be inferior goods while inferior goods may or may not be giffen goods.” Comment and explain law of demand in context with exceptional goods.

5. Explain the three stages of production and illustrate the diagrammatic presentation of Law of variable proportions and Law of return to scale.
6. Define Price. What are different types of pricing strategies available and how marketer selects the best one for the company's product ?
7. Define National Income. Discuss methods of computing National Income.
8. Why the Government of India failed to combat inflation even when a series of monetary measures are available ?

18AA2003

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(MBA)

MBA105C

FINANCIAL REPORTING, STATEMENTS AND ANALYSIS

Time : 2½ Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Explain the following with their relevance :

- (a) Cost concept
- (b) Revenue Realisation concept
- (c) Matching concept
- (d) Capital Expenditures and Revenue Expenditures.

2. Describe the objectives of the preparation of Trial balance, Profit and Loss account and Balance sheet for a company.

3. XYZ Ltd. purchased a Machine on 01/04/2007 for Rs. 4,70,000 and installed at a cost of Rs. 30,000. On 01/10/2008, it purchased another machine for Rs. 2,00,000, and on 01/10/2009 XYZ Ltd. sold off the first machine purchased on 01/04/2007 for Rs. 2,90,000. On the same date XYZ Ltd. purchased a machinery for Rs. 3,50,000. On 01/10/2010, the second machinery purchased for Rs. 2,00,000 was sold off in Rs. 80,000.

Prepare Machinery Account for the period 2007 to 2011 by providing Written down method of depreciation with 15% p.a rate of depreciation. Accounts period is the financial year and close on 31st March. Also show the effect of Depreciation amount on profit and loss, and on Balance sheet.

4. The actual ratios of the company as compared to industry standard are given below. Comment on each ratio and indicate the nature of action to be taken by company as per your judgement.

Ratio	Actual for the Company	Industry Standard
Current Ratio	1.80	1.95
Acid test Ratio	1.10	1
Debtors turnover Ratio	15 times	12 times
Net profit Ratio	11%	13%
Interest Coverage Ratio	6 times	8 times
Total Debts to Total Assets	7.5%	12%
P/E Ratio	15 times	17 times

5. Explain the various disclosure in corporate financial reports with their relevance for stakeholders.
6. What is Zero based budgeting ? Explain the process, advantages and limitations of Zero based budgeting in a manufacturing organisation with the help of examples.

7. “Balanced scorecard can be treated as the weapon of performance measurement for management control in a Banking company.” Examine this statement and justify.

8. ABC Ltd. receives a special order from XYZ Ltd. for supply of 40,000 units of a product that usually sells for Rs. 10 per unit. XYZ Ltd. offers Rs. 9.50 per unit for this product. ABC Ltd. incurs Rs. 7 per unit in variable costs to manufacture each item, plus Rs. 2 per unit for variable administrative cost. Total fixed cost for manufacturing is Rs. 3,50,000. Other fixed cost amounts to Rs. 90,000 per year. Productivity capacity is 400000 units annually and sales volume through normal sales outlets will be about 320000 units of this year. Write a decision on the advisability or otherwise of accepting the offer.

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M.B.A. EXAMINATION, 2021

(First Semester)

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(MBA)

MBA107C

BUSINESS STATISTICS AND ANALYTICS FOR DECISION MAKING

Time : 2½ Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Calculate arithmetic mean and median marks from the following data :

Marks	No. of students
0-5	6
05-10	12
10-15	17
15-20	30
20-25	10
25-30	10
30-35	8
35-40	5
40-45	2

2. Write short notes on the following with relevant examples :
 - (a) Applications of inferential statistics in managerial decision-making.
 - (b) Standard deviation and its importance.

3. Explain briefly the various methods of determining a trend in a time series. Also explain the merits and demerits of each method.

4. Write short notes on the following :
 - (a) Construction of index numbers and their uses.
 - (b) Explain Laspeyre's, Paasche's and Fisher's formula for computing an index number.

5. What is Correlation ? Explain Karl Pearson's coefficient of correlation along with formulas.

6. Obtain the two regression equations from the following data :

X	Y
2	4
4	2
6	5
8	10
10	3
12	6

7. Explain various methods of sampling. Also discuss in brief about sampling and non-sampling errors.

8. Write short notes on the following with relevant examples :
 - (a) Non-parametric tests
 - (b) Important features of Analysis of Variance (ANOVA).
 - (c) Chi-square test and its importance.

18AA2005

M.B.A. EXAMINATION, 2021

(First Semester)

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MASTER OF BUSINESS ADMINISTRATION

MBA109C

Legal and Business Environment

Time : 2½ Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Highlight the benefits of monitoring business environment. Describe various techniques of scanning the business environment with suitable illustrations.
2. Explain important factors in business environment that influence business in India. Give examples in support of your answer.
3. Identify the salient features of SEBI guidelines governing capital issues in India and regulating the stock exchanges.
4. Replacement of FERA by FEMA has made transactions with foreign countries simplex. Comment.
5. Outline salient objectives of public sector in India. Identify constraints faced by the public sector in India. What policies would you recommend for improving the performance of the public sector ?

6. Critically examine the salient features of India's Industrial Policy. How it helped in the industrial growth of India ?
7. Discuss the impact of FDI policy on Indian industries competitiveness. Is our country really benefitted from foreign direct investment ?
8. Why India is liberalizing the imports ? How import liberalization help in export growth in long-run ?

18AA2006

M.B.A. EXAMINATION, 2021

(First Semester)

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(MBA)

MBA111C

BUSINESS COMMUNICATION

Time : 2½ Hours]

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Define Communication. Describe the nature and the process of communication along with its various elements.
2. “Communication in an organisation is multi-directional.” Discuss the statement by explaining briefly the channels of communication based on directions of communication.
3. What things should be taken care of for giving successful presentation ?
4. Explain the various factors influencing negotiations. Also explain the different approaches to negotiation.
5. Describe paralinguistic and chromatic communication with the help of relevant examples.

6. Discuss in detail about dressing and grooming etiquettes. What is the significance of these etiquettes ?
7. Describe the business letter components and its layout.
8. Differentiate between agenda and minutes of a meeting. What components should be included in the agenda and minutes of meeting ?

18AA2007

M.B.A. EXAMINATION, 2021

(First Semester)

(C Scheme) (Main & Re-appear)

MASTER OF BUSINESS ADMINISTRATION

MBA113C

Computer Applications for Business

Time : 2½ Hours

[Maximum Marks : 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Four* questions in all. All questions carry equal marks.

1. Define operating system. What are different types of operating system ? Explain different functions performed by operating system.
2. (a) Convert (3749)₁₀ into binary, octal and hexadecimal numbers. Verify your answer.
(b) Define computer language. What should be features of a good computer language ?
3. Define computer network. What are the benefits and limitations of computer network ? Explain different hardware and software requirement to establish computer network with in an organization.
4. What is meant by network topology ? Explain different topologies with their characteristics and limitations. Which network topology is best ? Justify your answer.

5. Write short notes on the following :
- (a) URL
 - (b) DNS
 - (c) IP address
 - (d) Telnet
6. What is meant by internet ? How does it work ? Why internet is becoming essential in business organizations ?
7. What are different security threats in computer network ? How these threats can be managed to ensure network security ?
8. Elucidate the major social issues, ethical and privacy issues in networked economy.