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Roll No. ....

**B501**

**B.B.A-M.B.A. EXAMINATION, 2022**

(Second Semester)

(B Scheme) (Main & Re-appear)

(BBA/MBA)

MANAGEMENT STUDIES

BBA102B/MBAD102

Principles of Management

*Time : 3 Hours]*

*[Maximum Marks : 75*

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Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

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**Note :** Attempt *Five* questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Attempt all the following questions : 15

- (a) Explain two functions of management.
- (b) Define classical approach to management.
- (c) What do you mean by MBO ?
- (d) Benefits of coordination.
- (e) Nature of Leadership.
- (f) Purpose of controlling.
- (g) Need of motivations.

#### Unit I

2. "To manage is to forecast and plan, to organise, to command, to coordinate and to control."  
Discuss the statement with relevant examples.

15

3. Write short notes on the following : 7+8=15

- (a) Basic managerial skills
- (b) What are the contemporary issues in business management ?

#### Unit II

4. What do you understand by planning ?  
Describe briefly the major steps in planning process with relevant examples. 15

5. Explain the nature of decisions in management.  
Also discuss different forms of decision making in organizations. 15

#### Unit III

6. Define organising as managerial function.  
Discuss in brief elements of organising. 15

7. State briefly the following : 7+8=15  
(a) Significance of leadership  
(b) Situational approach to leadership.

#### Unit IV

8. Explain the steps involved in the process of control. Also discuss *two* important controlling techniques. 15

9. What is meant by motivation ? Discuss any *two* important theories of motivation. 15

### Unit III

6. Explain the various theories of Capital Structure.
7. The expected annual net operating income of a company is Rs. 10,00,000. The company has Rs. 50,00,000, 10% debentures. The overall cost of capital is 12.5%. Calculate the value of the firm and the cost of equity according to NOI approach, if the company increases the debts from Rs. 50,00,000 to Rs. 60,00,000, what would be the value of the firm ?

### Unit IV

8. Discuss the objectives of cash management and the various techniques of cash management.
9. What are the different approaches to financing working capital requirements ? Explain in detail.

## B502

### B.B.A.-M.B.A. EXAMINATION, 2022

(Second Semester)

(B Scheme) (Main & Re-appear)

(BBA/MBA)

MANAGEMENT STUDIES

BBA104B/MBAD104

FINANCIAL MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all . Q. No. 1 is compulsory. All questions carry equal marks.



1. Explain the following terms :  $5 \times 3 = 15$
- Define the concept and the objectives of financial management.
  - Explain the need and limitations of capital budgeting.
  - Explain the traditional approach of capital structure.
  - Define the meaning and list out the various kinds of working capital.
  - Explain the various motives for holding cash.

### Unit I

- "The financial goal of a firm should be to maximize profits and not wealth." Do you agree with this statement? Justify your answer.
- Explain in detail the short term sources of financing with their merits and demerits.

### Unit II

- "Capital budgeting is long term planning for making and financing proposed a capital outlays." Explain, what are the limitations of capital budgeting?
- A company is considering two mutually exclusive projects. Both require an initial cash outlay of Rs. 10,000 each and have a life of 5 years. The company's required rate of return is 10% and pays tax at 50%. The project will be depreciated on a straight line basis. The before tax cash flows expected to be generated by the project are as follow :

#### Before Tax Cash Flows

Year	1	2	3	4	5
Project A	4,000	4,000	4,000	4,000	4,000
Project B	5,000	5,000	2,000	5,000	5,000

Calculate for each project :

- Payback
- NPV
- PI

and which product should be accepted and why?

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(Second Semester)

(B Scheme) (Main & Re-appear)

(BBA/MBA)

MANAGEMENT STUDIES

BBA106B/MBAD106

Micro Economics for Analysis and Policy

*Time : 3 Hours*

*[Maximum Marks : 75*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

**Note :** Attempt *Five* questions in all. All questions carry equal marks.

### Unit I

1. Define the term National Income. Discuss the methods of measuring National Income and challenges faced during the calculation. 15
2. Write short notes on the following :
  - (a) Macroeconomics Equilibrium 7.5
  - (b) Kaldor and Goodwin's Model. 7.5

### Unit II

3. Explain Keynesian theory of income and employment. Discuss its practical application. 15
4. Write short notes on the following :
  - (a) Multiplier Analysis 7.5
  - (b) Derivation of LM Curve. 7.5

### Unit III

5. Discuss nature and objective of fiscal policy and also highlight the instruments of fiscal policy. 15

6. Define Tax. Explain the classification and characteristics of good taxation system. 15

### Unit IV

7. What do you understand by Monetary Policy ? Discuss the instruments of Monetary Policy and problem faced in implementing monetary policy. 15
8. Write short notes on the following :
  - (a) Credit Creation 7.5
  - (b) Money Multiplier. 7.5

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**B504**

**B.B.A./M.B.A. EXAMINATION, 2022**

(Second Semester)

(B Scheme) (Main & Re-appear)

(BBA/MBA)

MANAGEMENT STUDIES

BBA108B/MBAD108

Disaster Management

*Time : 3 Hours]*

*[Maximum Marks : 75*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

**Note :** Attempt *Five* questions in all. Q. No. **1** is compulsory. All questions carry equal marks.



1. Write notes on the following :

- (a) Hazards of Disaster Management
- (b) Disaster Response
- (c) Mass Casualty Management
- (d) Rehabilitation
- (e) Government policies of Disaster Management
- (f) Disaster Management Act
- (g) Communicable diseases.

### Unit I

2. Define the term Disaster Management. Also explain types of disaster and role of disaster management in today's scenario.
3. What are the social and psychological dimensions of disasters ? Discuss in detail.

### Unit II

4. What is disaster risk management ? Also explain need and obstacles of disaster risk management.

5. Discuss in detail various agencies for disaster management and their functions.

### Unit III

5. What are various priorities and opportunities available in rehabilitation and reconstruction ? Explain it.
7. Explain the term Mitigation. Also discuss its techniques and measures of mitigation in detail.

### Unit IV

8. Write short notes on the following :
- (a) GIS and epidemiology
  - (b) Significance of disaster risk reduction.
- Discuss in detail institutional and policy framework of management of disasters in India.