

No. of Printed Pages : 03

Roll No.

F501

B.B.A./M.B.A. EXAMINATION, 2022

(Sixth Semester)

(B Scheme) (Main & Re-appear)

(BBA-MBA)

MANAGEMENT STUDIES

BBA302B/MBAD302

Industrial Relation

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note :- Attempt *Five* questions in all. All questions carry equal marks.

Unit I

1. Define the term Industrial Relations. Discuss in detail various approaches and characteristics of Industrial Relations.
2. What do you mean by Industrial Disputes ? Also discuss causes and settlement of Industrial disputes.

Unit II

3. What do you mean by Trade Union ? Discuss in detail reasons for joining trade unions and problems faced by trade unions.
4. Write short notes on the following :
 - (a) Types of trade union
 - (b) Rights and privileges of registered unions.

Unit III

5. What is Collective Bargaining ? Also discuss types of bargaining and essential conditions for effective bargaining.

6. Define the term grievance handling. Discuss in detail procedure of grievance handling with its practical applications in today's scenario.

Unit IV

7. What is Industrial health and safety ? Discuss in detail need for industrial safety in today's organizations.
8. Write short notes on the following :
 - (a) Occupational hazards and diseases
 - (b) Statutory and non-statutory safety measures.

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B.B.A.-M.B.A. EXAMINATION, 2022

(Sixth Semester)

(B Scheme) (Main & Re-appear)

MANAGEMENT STUDIES

BBA304B/MBAD304

Fundamentals of Insurance

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all. All questions carry equal marks.

Unit I

1. What do you mean by insurance ? Discuss in detail various types of insurance.
2. Discuss in detail role of IRDA as a regulator on insurance sector in India.

Unit II

3. What is the need of life-insurance ? Also explain the factors affecting life-insurance.
4. Write short notes on the following :
 - (a) Criteria for the selection of life-insurance policy
 - (b) Unit-linked insurance plan

Unit III

5. What is Health Insurance ? Also explain various types of health insurance policy.
6. Define the term Third Party Administration (TPA). Explain in detail role and function of Third Party Administration.

Unit IV

7. Write short notes on the following :
 - (a) Insurance brokers and agents
 - (b) Banking outlets.
8. Discuss in detail online and offline mode of distribution insurance.

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B.B.A. EXAMINATION, 2022

(Sixth Semester)

(B Scheme) (Re-appear Only)

(BBA)

BBA306B/MBAD306

SYSTEM ANALYSIS AND DESIGN

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Describe SDLC. Explain the tasks performed by a systems analyst. 15
2. Write short notes on the following :
 - (a) Technical feasibility study 7½
 - (b) Economic feasibility study 7½

Unit II

3. Draw a labelled DFD of a library automation system. 15
4. Write short notes on the following :
 - (a) Form design 7½
 - (b) I-O design. 7½

Unit III

5. Define Data Dictionary. Compare and contrast decision tree and decisions tables with examples. 15

6. Elaborate maintenance and review process while implementing system. 15

Unit IV

7. Discuss evaluating process for distributing system. 15
8. Elaborate designing process of distributed database system. 15

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B.B.A.-M.B.A. EXAMINATION, 2022

(Sixth Semester)

(B Scheme) (Main & Re-appear)

MANAGEMENT STUDIES

BBA308B/MBAD308

e-Commerce

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all. All questions carry 15 marks.

Unit I

1. Why is e-Commerce gaining so much importance ? What are its limitations ?
2. What are the various forms of e-Commerce ?

Unit II

3. What are the major considerations to be taken care of while developing and adopting e-Commerce ?
4. What are the factors in optimizing websites for performance ?

Unit III

5. What are the threats associated with online payment system ? What are the counter measures to avoid frauds in e-Commerce environment ?
6. Write a detailed note on consumer protection in cyber space ?

Unit IV

7. What are the merits and demerits of electronic data interchange ?
8. Discuss about some of the popular e-Commerce portals and social networks promoting business. What are the challenges faced by online retailers ?

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B.B.A./M.B.A. EXAMINATION, 2022

(Sixth Semester)

(B Scheme) (Main & Re-appear)

(BBA-MBA)

MANAGEMENT STUDIES

BBA310B/MBAD310

International Business

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all. All questions carry equal marks.

Unit I

1. What is the scope of International Business ? Explain the push and pull factors to go international.
2. How does economic environment of a country influence a firm engaged in international business ? Explain with suitable examples.

Unit II

3. (a) Explain the Factor Endowment theory of international trade.
(b) What is Leontief Paradox ? Describe its significance.
4. (a) What are the various non-tariff barriers that are adopted by countries to regulate international trade ?
(b) What do you understand by infant industry argument put forward in favour of government intervention in international trade ?

Unit III

5. What are the causes of disequilibrium in BoP ? Discuss the various measures to correct the disequilibrium in BoP.
6. What is meant by foreign investment ? Distinguish between Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI).

Unit IV

7. What are objectives of International Monetary Fund (IMF) ? What are the different lending facilities available with IMF for member countries ?
8. Explain staffing policies/models which international firms follow, stating the advantages and disadvantages of each strategy.