



2024

# COURSE BROCHURE

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**GVM INSTITUTE OF TECHNOLOGY &  
MANAGEMENT (FOR GIRLS)**

Affiliated to DCRUST University, Murthal  
Approved by AICTE Ministry of HRD, Govt. of India



# COURSES



## **BCA**

Full Time  
3-Year Degree

Bachelor of Computer Applications

## **BBA**

Full Time  
3-Year Degree

Bachelor of Business Administration

## **MCA**

Full Time  
2-Year Degree

Master of Computer Applications

## **MBA**

Full Time  
2-Year Degree  
Dual Specialization

Master of Business Administration

## **Add-on Courses**

Short-term training programs to  
supplement the core curriculum  
15 days- 3 Months



# UNDER GRADUATE COURSES

## BCA

### Bachelor of Computer Applications

BCA is a 3- Year Regular Degree Course run by DCRUST, Murthal. The highlight of this course in computer sciences includes the latest curriculum including futuristic technologies like Bio-Info Tech, AI , Latest Programming Languages, Digital Marketing, Live projects and vigorous training at the industry supplement the theoretical knowledge imparted to students.

At the end of three years, students emerge fully equipped with computer skills, which enable them to join the industry as programmers or system analyst. They can also opt for MCA/MBA or IT at Post Graduation level.

## BBA

### Bachelor of Business Administration

BBA is a 3 years regular degree course run by DCRUST Murthal. The curriculum of the BBA is designed keeping in mind the basic objectives of job orientation by blending computer and management skills and imparting the analytical and problem solving abilities to the students.

Apart from covering the basic areas of management, the course equips the students with the latest job oriented subjects like Computers in Management, Marketing and Project Development Skills, Banking and Insurance





# POST GRADUATE COURSES

## MCA

### Master of Computer Applications

MCA is a very practical program with instructional courses, seminars and project work spread over the first five semesters. During the Last semester students generally go to the industries and implement a real time project, which is directly useful to the organization concerned.

Students are trained in the fields of Research, Systems Designing, Application Software Development, Enterprise Resource Planning, Computer Networks, System Administration, Web Designing and Development, Database Administration, Parallel and Vector Processing, Data Mining and Warehousing, etc.

## MBA

### Master of Business Administration

MBA is a degree designed to give you the ability to develop your career to its fullest potential, at an accelerated pace. What will you get out of an MBA? Aside from a powerful life experience, the MBA degree should supply three main value propositions: Skills, Networks, and Brand.

An MBA degree program offers access to a network of MBA students, alumni, faculty, and business and community leaders. This network can be very useful when beginning a job search, developing a career path, building business relationships in your current career, or pursuing expertise outside your current field.







# ADD-ON COURSES

## Content Beyond Curriculum

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In today's rapidly evolving digital landscape, staying ahead requires continuous learning and specialization. Our add-on courses are meticulously designed to provide you with the cutting-edge skills and knowledge needed to thrive in the competitive fields of technology and business management.

Led by industry experts, these courses offer hands-on training and real-world projects, ensuring you're equipped with the latest tools and techniques demanded by the industry. These courses are tailored to complement your core curriculum, providing practical insights, case studies, and skill-building exercises to prepare you for leadership roles in diverse business environments.

## SHORT TERM COURSES

(15 DAYS- 3 MONTHS)

- **Data Analytics with Power Bi**
- **Python and ML**
- **Digital Marketing**
- **Cyber Security**
- **Web designing**
- **Tally Prime**
- **Advanced Excel**
- **Web development**
- **Sales force**
- **ZohoX**
- **IoT (Internet of Things)**
- **Robotics and Automation**
- **Ethical Hacking**
- **Entrepreneurship Skill Development program**
- **Effective Communication Skills**



G.V.M. INSTITUTE OF TECHNOLOGY & MANAGEMENT

*" The empowerment of women-through higher education in the field of technology and management and to enable them to realize their innate potential and mould their overall personality"*

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## **GVM INSTITUTE OF TECHNOLOGY & MANAGEMENT (FOR GIRLS)**

### **Contact Us**

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