

# GVM Institute Of Technology and Management

Sonipat, Haryana



## JANUARY - FEBRUARY FUSION



Welcome,

**"Frosty Celebrations: The Greatest  
Get-Togethers in January and February"**



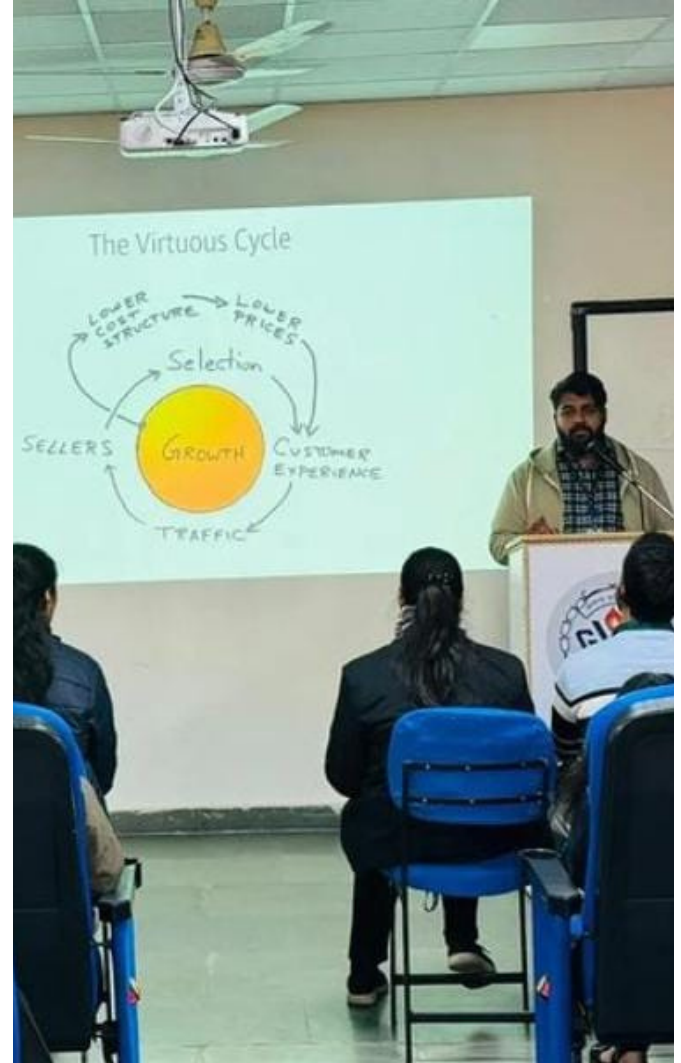
<http://www.gvmitm.edu.in>

# TRIGYA RECRUITMENT DRIVE



On January 8, 2024, GVMITM hosted a recruitment drive for Trigya Innovations India Pvt. Ltd. that was intended for first- and second-year MBA and MCA students as well as final-year BBA and BCA students. Our students, Kritika Saini, Muskan Valecha, Jaishikha Sharma, Kunika Deswal from MCA Tanu, Simran from BCA, and Barkha Saini from BBA, were all placed in Trigya Innovations India Pvt. Ltd.

# AMAZON RECRUITMENT DRIVE



**On January 24, 2024, GVMITM hosted a recruitment drive for Amazon that was intended for first- and second-year MBA and MCA students as well as final-year BBA and BCA students. Our students, Avni & Saloni from BCA and Simran from MBA , were all placed in Amazon.**

# REPUBLIC DAY



**GVM ITM had a Republic Day on January 26th, 2024. The flag was presented to all staff members by Director of Collage Dr Manju Pareja. The Republic Day is a reminder of our core values and principles.**



# RAM KE NAAM (BHAJAN CEREMONY)



**On January 27, 2024, the GVMITM commemorated the 500th birth anniversary of Shri Ram with a religious and spiritual program held in honor of the inauguration of Ram Temple in Ayodhya. The program featured a performance by esteemed singer Mr. Gajendra Phogat, who inspired the attendees with devotional songs and a message of perseverance.**

# WORKSHOP ON ENTREPRENEURSHIP

On the 30 January, 2024 GVMITM Organised workshop on "how to creat Entrepreneurial mindset" association with Ms. Archana Thakrah (C.E.O of skills Mitra Academy) and Ms. Pragya kukreti (First Generation Entrepreneur).The speakers highlighted how having no business idea is important as one can always divert themselves into a certain great idea, and also that even a small vague idea has a potential to change an individual into a successful entrepreneur. Introduced to concepts of VUCA WORLD- a world of volatility, uncertainty, complexity and ambiguity, GOLDEN CIRCLE. Upon completion of the workshop on creating an entrepreneurial mindset, the participants achieved Strategies and techniques for fostering creativity and innovations into the ideas.



# WORKSHOP ON MENTAL AND EMOTIONAL WELL BEING



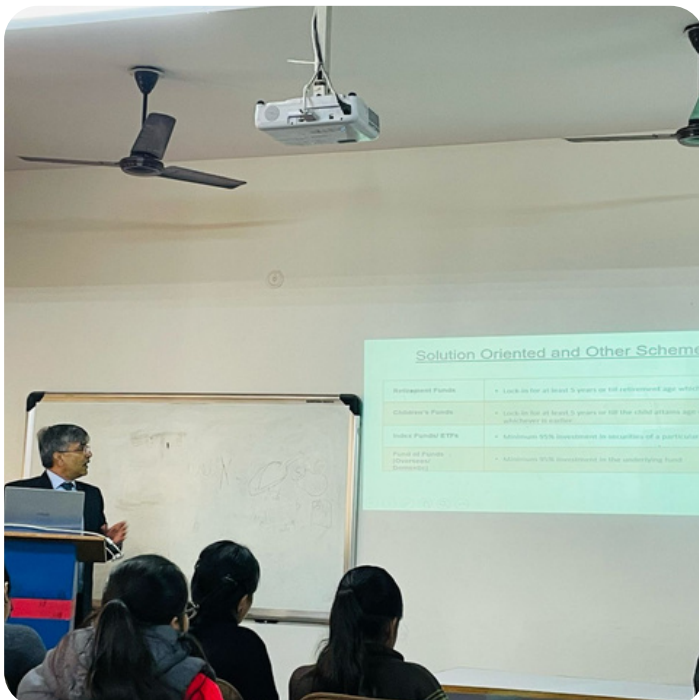
Mental health, in this contemporary world, definitely plays an important role; and taking care of the mental and the emotional health of the youth is the need of the hour. The speaker of the workshop Dr. Kriti Taneja highlighted in her speech the growing importance of mental and emotional wellbeing, the reason being that the mental health of the person can either break them or make them.

The main goal of Dr. Kriti was to teach the techniques and the strategies to the participants through which the participants can have a control over mind and learn to have and sustain their mental peace.

The workshop came to an end with a powerful message from Dr. Kriti that one must focus on themselves, connect to themselves, work on themselves, look after themselves as all these things help an individual to maintain a healthy relationship with themselves that helps in making the right decisions with required mental peace.

# MUTUAL FUNDS SESSION

A Mutual Funds Session was held by GVMITM for three days from 7th Feb 2024- 9th Feb 2024 catering to students enrolled in the third year of BBA, first year MBA, and second year MBA programmes. The general notion that the pupils gained was: What are mutual funds, exactly? Mutual fund benefits include: Types of mutual funds include: many categories aspects of investing like as knowing your level of risk tolerance, setting financial objectives, allocating assets, and so forth. Each and every student learned a great deal from this session.





# DATA MINING GUEST LECTURE



Dr. Sachin Sharma's Guest Lecture on Data Mining at GVMITM on February 12, 2024, provided BCA and MCA students a comprehensive exploration of principles and practical applications. This insightful session equipped participants with tools for effective data-driven decision-making, covering data mining's essence and real-world relevance across industries. Dr. Sharma demonstrated techniques with practical examples, highlighting applications in CRM and supply chain optimization. The session, addressing challenges and ethical considerations, included hands-on demonstrations of popular data mining tools. Students left with practical insights, a solid understanding of techniques, and increased ethical awareness for impactful data-driven decision-making in diverse industries.

# WORKSHOP ON ORAL HEALTHCARE AWARENESS

Gvmitm organised an oral health awareness workshop for students in BCA 1st and 2nd year as well as BBA 1st & 2nd year classes on 13 February 2024. Students were provided with practical knowledge, skills and resources to keep their oral hygiene up to date and prevent dental problems. Oral hygiene and health is very important, Dr.Aneeta said. The aim of the workshop was to raise awareness of common dental issues, preventive measures, and the importance of routine dental check-ups. The programme was a great success in motivating students to prioritize their dental health and develop proper oral hygiene practices.



# JOB READINESS AND SOFT SKILLS



From February 13 to February 20, 2024, GVM ITM conducted a one-week training programme on "JOB READINESS" AND "SOFT SKILLS." Hindustan Unilever Limited (HUL) hosted a session for first- and second-year MBA and MCA students as part of their Project Prabhat. The emphasis was on a wide range of abilities, including group discussions, team building, resume writing, presentation, interview skills, and lastly, personal grooming. These abilities enhance overall self-grooming, enhance personality, and boost confidence.

# BRITISH TELECOM RECRUITMENT DRIVE



**GVMITM**  
Murthal Road, Sonipat BBA | BCA | MBA | MCA

## BRITISH TELECOM RECRUITMENT DRIVE



**14 Feb to 21 Feb, 2024**

Qualification: BBA/BCA  
Year of Passing- 2024

**ONLINE SELECTION PROCESS:**

- Online (AMCAT) test
- Online Svar Round test
- Operations/ HR Round



For any query contact -  
Dr. Gayatri Dhingra  
Training and Placement officer  
GVMITM  
9215678003

Registration link to participate in the drive-  
• <https://forms.gle/ko3rdUq7Fsv3NWGy8>

**Venue: Seminar Hall, GVMITM**

From February 14 2024, - February 21,2024 GVMITM hosted a recruitment drive for British Telecom that was intended for BBA and BCA students passing in 2024 . Our students Anu Tushir, Simran, Ritu from BCA and Komal, Harshita, Aayushi from BBA ,were all placed in British Telecom.

# FOOD DONATION DRIVE



**In honour of Chhatrapati Shivaji Jayanti on February 19, 2024, the GVMITM Rotaract Club held a food drive outside the campus. The college students who participated in the drive gave away kadi chawal to members of the public. It made all of us very happy to see folks enjoying their cuisine.**

# WORKSHOP ON LIFESHIFT PROGRAM

GVMITM hosted a life shift program on 20 February 2024 by WA HOLISTICAL HEALING. The purpose of the program was to empower participants to improve their overall well-being and holistic personal growth. Dr.Ume, a well-known wellness coach, holistic health practitioner, and life coach from Australia, facilitated the program. Dr.Ume provided valuable guidance and support throughout the session. The purpose of this program was to explore how mind-set and the power of words influence personal growth and goal-setting. Students learned how to use manifestation techniques to set goals for themselves and their careers. Participants engaged in discussions and activities to understand how optimism impacts various aspects of life. It was a very beautiful and inspiring session.



# AWARENESS SESSION ON FIGHTING THE CANCER

On February 28, VMITM hosted a cancer awareness session with renowned oncologist Dr. Kumardeep Dutta Choudhary. In his opening remarks, Mr. Kumardeep dutta Choudhary gave a general overview of cancer, outlining its causes, risk factors, and common varieties that are seen in our culture. He underlined how crucial early detection is to enhancing the effectiveness of treatment. Practical cancer prevention techniques were covered in the presentation, including leading a healthy lifestyle, abstaining from tobacco and excessive alcohol use, and noting that breastfeeding mothers are less likely to develop cancer. The importance of early detection through routine screenings and self-examinations was explained to the participants, who also emphasized the need for caution.

